

<p>1 S. HAKALA</p> <p>2 Q. If Mr. Lorenzo said that he</p> <p>3 thought medium was insignificant would that</p> <p>4 affect your conclusions in this case?</p> <p>5 MR. HALL: Objection.</p> <p>6 A. It might. I don't know why you'd</p> <p>7 use a term medium if it's insignificant.</p> <p>8 Medium doesn't imply insignificant to a</p> <p>9 reader.</p> <p>10 Q. But what Mr. Lorenzo, the author</p> <p>11 of the e-mail, said may be insignificant in</p> <p>12 terms of what -- interpreting that word?</p> <p>13 MR. HALL: Objection.</p> <p>14 Q. But you don't remember what he</p> <p>15 said about it.</p> <p>16 A. I don't.</p> <p>17 Q. All right. Sorry. So you would</p> <p>18 know that there were layoffs and what else</p> <p>19 would you know from this e-mail. Would you</p> <p>20 know where those layoffs were taking place?</p> <p>21 A. My assumption is it was at AOL but</p> <p>22 not Time-Warner corporate.</p> <p>23 Q. But I'm saying what from the</p> <p>24 e-mail would allow you to reach that</p> <p>25 assumption?</p> <p>TSG Reporting - Worldwide 877-702-9580</p>	<p>1 S. HAKALA</p> <p>2 MR. HALL: Objection.</p> <p>3 A. I don't know. I don't know. I</p> <p>4 don't remember how I drew that conclusion.</p> <p>5 Q. Okay. But is it possible from</p> <p>6 these e-mails that one can conclude that these</p> <p>7 layoffs were negative for the company?</p> <p>8 MR. HALL: Objection.</p> <p>9 A. Possibly, yes.</p> <p>10 Q. Is it possible to conclude that</p> <p>11 these layoffs were positive?</p> <p>12 MR. HALL: Objection.</p> <p>13 A. It's unlikely they're positive</p> <p>14 unless they were cost savings or synergy</p> <p>15 related.</p> <p>16 Q. And what makes you think that they</p> <p>17 weren't cost saving or synergy related based</p> <p>18 on these e-mails?</p> <p>19 A. Because of the way that they're</p> <p>20 written. Because the suggestion in this time</p> <p>21 period is that the layoffs were because of a</p> <p>22 slowing of demand.</p> <p>23 Q. Where does that come from?</p> <p>24 MR. HALL: Objection.</p> <p>25 A. Other information that -- in other</p> <p>TSG Reporting - Worldwide 877-702-9580</p>
	<p>Page 116</p> <p>1 S. HAKALA</p> <p>2 e-mails.</p> <p>3 Q. From who?</p> <p>4 A. And just general market</p> <p>5 information. I mean the synergy cost savings</p> <p>6 that we're talking about from merging the two</p> <p>7 companies, those were already in the works</p> <p>8 before the merger had been completed. And</p> <p>9 most of those had already been pretty much</p> <p>10 absorbed by March.</p> <p>11 Q. So you would assume if you saw</p> <p>12 this e-mail at this time that the layoffs</p> <p>13 would be negative?</p> <p>14 A. Yeah. And I think the market</p> <p>15 assumed it as well.</p> <p>16 Q. How long would it take a company</p> <p>17 like AOL to extract the synergies from a</p> <p>18 merger?</p> <p>19 MR. HALL: Objection.</p> <p>20 A. Well, to really extract and</p> <p>21 realize merger synergies can take up to a</p> <p>22 year. But in terms of the layoffs and the</p> <p>23 planned layoffs usually if a merger has been</p> <p>24 in the works for one year you may know exactly</p> <p>25 how much you're going to do within a month or</p> <p>TSG Reporting - Worldwide 877-702-9580</p>
	<p>Page 117</p> <p>1 S. HAKALA</p> <p>2 even before the merger closes.</p> <p>3 Q. How many employees did AOL have?</p> <p>4 MR. HALL: Objection.</p> <p>5 A. Oh, tens of thousands.</p> <p>6 Q. 90,000? Does that sound about</p> <p>7 right?</p> <p>8 A. Possibly.</p> <p>9 Q. So it may take some time to work</p> <p>10 through all the synergies with a 90,000</p> <p>11 employees work force.</p> <p>12 MR. HALL: Objection.</p> <p>13 A. It might. It might.</p> <p>14 Retrospectively these were not synergistic</p> <p>15 layoffs or cost-saving layoffs.</p> <p>16 Q. That's not what I'm asking,</p> <p>17 though. I'm asking what you would learn from</p> <p>18 the e-mails.</p> <p>19 MR. HALL: Objection.</p> <p>20 Q. I mean, you're telling me that</p> <p>21 Kiggens should have disclosed these and I'm</p> <p>22 trying to probe as to what it is he would have</p> <p>23 said about them.</p> <p>24 A. No, I'm saying that that's alleged</p> <p>25 in the complaint that this was material affair</p> <p>TSG Reporting - Worldwide 877-702-9580</p>

<p style="text-align: right;">Page 118</p> <p>1 S. HAKALA</p> <p>2 information. I don't think there's any</p> <p>3 question that layoffs of medium severity in a</p> <p>4 company is material information. It's listed</p> <p>5 in certain -- in the Federal Register as</p> <p>6 material information. In one of the sources</p> <p>7 that I site in my report.</p> <p>8 Q. Okay. No, I'm just wondering</p> <p>9 what --</p> <p>10 A. So it's something that you would</p> <p>11 want to know. Whether it's positive or</p> <p>12 negative depends on what spin you put on it.</p> <p>13 Q. Okay. So now that we've</p> <p>14 decided -- we got through what you think these</p> <p>15 say, so what should Mr. Kiggen have disclosed?</p> <p>16 MR. HALL: Objection.</p> <p>17 A. That he is aware that there are</p> <p>18 layoffs and planned layoffs at AOL.</p> <p>19 Q. That he's aware of or that his</p> <p>20 source is telling him?</p> <p>21 MR. HALL: Objection.</p> <p>22 A. Could be that they have sources</p> <p>23 telling them. Depends how solid the</p> <p>24 information is.</p> <p>25 Q. Okay. Well -- all right. What</p> <p>TSG Reporting - Worldwide 877-702-9580</p>	<p style="text-align: right;">Page 119</p> <p>1 S. HAKALA</p> <p>2 else?</p> <p>3 A. This may be indication of weakness</p> <p>4 in the operations of AOL.</p> <p>5 Q. And on what basis would they make</p> <p>6 that conclusion?</p> <p>7 MR. HALL: Objection.</p> <p>8 A. The fact that they're laying off</p> <p>9 people.</p> <p>10 Q. But he has no idea how many</p> <p>11 people, right?</p> <p>12 MR. HALL: Objection.</p> <p>13 A. Well, I mean, you're assuming that</p> <p>14 this is the sum and substance of what he knows</p> <p>15 and that he didn't make any effort to</p> <p>16 investigate from Anthony Lorenzo what the</p> <p>17 meaning of his contact was.</p> <p>18 Q. Do you know who his con --</p> <p>19 Lorenzo's contact was?</p> <p>20 A. No.</p> <p>21 Q. Did you read Sarah Bernard's</p> <p>22 transcript?</p> <p>23 A. Oh, well, I may have but I don't</p> <p>24 remember. I didn't prepare for this</p> <p>25 deposition.</p> <p>TSG Reporting - Worldwide 877-702-9580</p>
<p style="text-align: right;">Page 120</p> <p>1 S. HAKALA</p> <p>2 Q. Do you know who Mr. Lorenzo -- do</p> <p>3 you know the title of Mr. Lorenzo's source at</p> <p>4 AOL? Do you know whether ---</p> <p>5 A. No.</p> <p>6 MR. HALL: Objection.</p> <p>7 Q. Okay. Suppose Mr. Lorenzo's</p> <p>8 source was a 25-year-old junior employee at</p> <p>9 AOL.</p> <p>10 MR. HALL: Objection.</p> <p>11 A. So --</p> <p>12 Q. Would that change the nature of</p> <p>13 whether or not the information should be</p> <p>14 disclosed?</p> <p>15 MR. HALL: Objection.</p> <p>16 A. Not necessarily.</p> <p>17 Q. Okay.</p> <p>18 A. It may be the best source.</p> <p>19 Q. Because someone like that may know</p> <p>20 non-public information about the company?</p> <p>21 MR. HALL: Objection.</p> <p>22 A. Sure.</p> <p>23 Q. You believe that these layoffs</p> <p>24 that are referred to in this e-mail are</p> <p>25 layoffs that were leaked in a Wall Street</p> <p>TSG Reporting - Worldwide 877-702-9580</p>	<p style="text-align: right;">Page 121</p> <p>1 S. HAKALA</p> <p>2 Journal article on August 13th; is that right?</p> <p>3 MR. HALL: Objection.</p> <p>4 A. That's my assumption.</p> <p>5 Q. Okay. And did you do anything to</p> <p>6 test that assumption?</p> <p>7 A. Other than speaking with counsel,</p> <p>8 no.</p> <p>9 Q. And you're aware that on July 11th</p> <p>10 there was a Washington Post article announcing</p> <p>11 layoffs at AOL; is that right?</p> <p>12 A. Yes.</p> <p>13 Q. Okay.</p> <p>14 A. It's in my event study, in fact, I</p> <p>15 think. And it had a negative effective on the</p> <p>16 stock price I believe.</p> <p>17 Q. Did it have a negative effect on</p> <p>18 the stock price according to your report in</p> <p>19 your class certification?</p> <p>20 A. I don't know if I picked it up</p> <p>21 then. I probably didn't pick it up until</p> <p>22 later.</p> <p>23 Q. Okay.</p> <p>24 A. I remember doing -- after I did</p> <p>25 class cert I remember going through LexisNexis</p> <p>TSG Reporting - Worldwide 877-702-9580</p>

<p style="text-align: center;">Page 122</p> <p>1 S. HAKALA 2 and finding additional information and news 3 and I remember that was an event I added later 4 on.</p> <p>5 MR. GESSER: Let's mark this 6 Hakala 7.</p> <p>7 (Hakala Exhibit 7, Washington Post 8 article dated July 11, 2001, marked for 9 identification as of this date.)</p> <p>10 BY MR. GESSER:</p> <p>11 Q. If you look at Hakala 5 it says, 12 "I have a source at AOL and apparently the 13 company had some layoffs today."</p> <p>14 Do you see that?</p> <p>15 A. Yeah.</p> <p>16 Q. And that day is what?</p> <p>17 A. July 10th.</p> <p>18 Q. Okay. And then if you look at 19 Hakala 7, it's the Washington Post article, it 20 said, "Yesterday AOL Time-Warner laid off 21 about 30 people in it's on-line marketing 22 division."</p> <p>23 A. Yes.</p> <p>24 Q. So yesterday would be July 10th, 25 2001; is that right?</p> <p>TSG Reporting - Worldwide 877-702-9580</p>	<p style="text-align: center;">Page 123</p> <p>1 S. HAKALA 2 A. Yes.</p> <p>3 Q. Okay. So -- and you don't know 4 who Mr. Lorenzo's source was, is that right?</p> <p>5 A. That's correct.</p> <p>6 Q. Okay. So what makes you think 7 that these layoffs that are announced here on 8 this July 11th Washington Post article are not 9 the layoffs referred to in Mr. Lorenzo's 10 e-mail from July 10th?</p> <p>11 MR. HALL: Objection.</p> <p>12 A. All I know is discussions from 13 counsel about other information that they had. 14 However --</p> <p>15 Q. That who had?</p> <p>16 A. That counsel had.</p> <p>17 I don't know for sure one way or 18 the other whether this was. In fact, this was 19 a discussion I had with counsel of how do I 20 know that this isn't the layoffs that's talked 21 about.</p> <p>22 Q. And let me -- what's your best 23 guess?</p> <p>24 MR. HALL: Objection.</p> <p>25 A. I don't have one.</p> <p>TSG Reporting - Worldwide 877-702-9580</p>
<p style="text-align: center;">Page 124</p> <p>1 S. HAKALA 2 Q. You don't have a view?</p> <p>3 A. I don't have a view.</p> <p>4 Q. But your report estimates damages 5 and makes a series of assumptions that these 6 layoffs were not disclosed until August 13th. 7 And so I'm asking you why do you say that, why 8 do you think that these layoffs weren't 9 disclosed on July 11th?</p> <p>10 MR. HALL: Objection.</p> <p>11 A. Because of conversations with 12 counsel and what's alleged in the compliant.</p> <p>13 Q. But this is your report. You 14 can't claim privilege. What is the basis for 15 your assumption that the August 13th is the 16 first disclosure of these layoffs?</p> <p>17 MR. HALL: Objection.</p> <p>18 A. I'm not claiming privilege. I'm 19 saying -- I'm saying I'm not a finder of fact 20 and I had a discussion with counsel about what 21 counsel's basis was --</p> <p>22 Q. So tell me about that discussion. 23 What did counsel tell you that made you think 24 that the August 13th was the disclosure?</p> <p>25 MR. HALL: Objection.</p> <p>TSG Reporting - Worldwide 877-702-9580</p>	<p style="text-align: center;">Page 125</p> <p>1 S. HAKALA 2 A. We had a discussion about what 3 their understanding was of what was known and 4 when it was known and what it was.</p> <p>5 Q. Okay. And --</p> <p>6 A. And the 30 layoffs was not the 7 full extent of what was disclosed and what was 8 available. My sense was if that's the 9 assumption, here's the damages. If that's 10 not, then those damages wouldn't exist.</p> <p>11 Q. In your report do you indicate 12 there's any doubt or uncertainty as to when 13 those layoffs were disclosed?</p> <p>14 MR. HALL: Objection.</p> <p>15 A. Under the assumptions of the 16 plaintiffs, no. But I don't say one way or 17 the other whether I make any conclusion on 18 this issue.</p> <p>19 Q. You don't?</p> <p>20 A. No.</p> <p>21 Q. Okay. So let me see if I 22 understand what you're now saying. You're now 23 saying that you have no view one way or the 24 other as to whether the layoffs were disclosed 25 on July 11th or August 13th; you were -- just</p> <p>TSG Reporting - Worldwide 877-702-9580</p>

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9 MR. HALL: Objection. And, Avi,
10 I've been very polite here and I'm not
11 going to talk too long because I don't
12 want to do that but you keep going over
13 this point. I think it's very clear
14 that that is an argument that you will
15 get to make to a jury. We'll argue
16 about that. And from the way Mr.
17 Hakala -- Dr. Hakala has done his
18 report, if you're successful in proving
19 to a jury that that's the case, then the
20 damages associated with that may be
21 affected. But for Dr. Hakala to
22 determine that as a finding of fact is
23 inappropriate. I think he lays out very
24 clearly what his assumptions are as do
25 all the experts in this case including

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1 S. HAKALA
2 Dr. Stoltz.
3 MR. GESSER: Dr. Stoltz indicates
4 when he's been instructed by counsel to
5 make assumptions. Dr. Hakala makes
6 assumptions that are -- that he at least
7 represents in his report are based on
8 his own independent assessment of the
9 facts. And I'm testing to see
10 whether -- because if those assumptions
11 are not valid -- Donny, let me finish --
12 if those assumptions aren't valid then
13 his report isn't valid and then when we
14 move to strike him that'll be relevant.
15 Okay? So --

MR. GESSER: Well, that's a new
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1 S. HAKALA
2 revelation that I just got in the last
3 half hour and it's very helpful to me
4 and I will act accordingly but I need to
5 test that for each of the assumptions
6 that he's made

7 A. With all due respect, paragraph 5
8 at the preface makes it very clear that this
9 is from counsel. And it's an assumption, not
10 a conclusion.

11 MR. HALL: Right.

12 A. And the fact that I cite from the
13 complaint for those assumptions should also
14 have clued you in that that's where I got it
15 from.

16 Q. Okay. I just want to test a
17 couple of these assumptions just so I get a
18 sense of whether or not you -- because the
19 last time we went over this, if you recall at
20 class certification, you were very certain
21 that the August 13th report were related to
22 these layoffs. The layoffs that were
23 announced on August 13th were the same layoffs
24 that Mr. Lorenzo is referring to. That's --
25 we had this exchange about a year ago and now

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1 S. HAKALA
2 I'm hearing a sort of a different story so
3 that's why I want to get to the bottom of
4 this.

5 MR. HALL: Objection.
6 A. That's fine. If you want to
7 establish whether I'm going to testify to a
8 fact of that nature I'm perfectly happy to
9 tell you I'm not.

Q. Okay. And I want to go beyond that and I want to test whether you think that assumption is reasonable or not. That's where I'm at now. Do you understand? And if you want to tell me that assumption may not reasonable, I just don't know, then you can just say that and then we'll move on.

MR. HALL: Objection.
A. I think I've already said I don't know one way or the other.
Q. You don't know one way or the other whether that's a reasonable assumption or not.

A. I don't know -- it's a reasonable assumption given what counsel indicated to me but I don't know one way or the other whether

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<p style="text-align: right;">Page 134</p> <p>1 S. HAKALA 2 assumption is true or not and I didn't make 3 that determination. And I've made that clear. 4 Q. Okay. So let's just go through 5 it. That's a reasonable assumption based on 6 what you were told by counsel. It's a 7 reasonable assumption because you think that 8 medium severity means more than 30 and what 9 else?</p> <p>10 MR. HALL: Objection. 11 A. That it would not be announced 12 publicly by AOL. 13 Q. Okay. Which it wasn't. Then the 14 report the next day from the Washington -- in 15 the Washington Post is an announcement by AOL. 16 It looks like a leak of some kind, right? 17 A. Yes. 18 Q. All right. 19 A. Or the people being laid off 20 basically telling the Washington Post. It may 21 not even be a leak at that point. 22 Q. Okay. What else? 23 MR. HALL: Objection. 24 A. That's all I know. 25 Q. That's all you know.</p> <p style="text-align: right;">TSG Reporting - Worldwide 877-702-9580</p>	<p style="text-align: right;">Page 135</p> <p>1 S. HAKALA 2 Okay. Now, the August 13th 3 announcement, those are layoffs that are being 4 announced for the future, right? Not a layoff 5 that actually happened? 6 A. Yes. 7 Q. Correct. And those layoffs, do 8 you know where they took place? 9 MR. HALL: Objection. 10 A. Generally in AOL. 11 Q. But where physically? 12 A. I don't know. 13 Q. Okay. If I represent -- 14 A. I think some of them were in 15 Washington. Some of them were in other 16 places. 17 Q. Do you know where Anthony 18 Lorenzo's source was physically located? 19 MR. HALL: Objection. 20 A. No. 21 Q. She was in New York. 22 A. Okay. 23 Q. Is it reasonable for a junior 24 employee at AOL in New York to know about 25 layoffs occurring in other areas and other</p> <p style="text-align: right;">TSG Reporting - Worldwide 877-702-9580</p>
<p style="text-align: right;">Page 136</p> <p>1 S. HAKALA 2 divisions a month before they occurred? 3 MR. HALL: Objection. 4 Q. Does that seem plausible to you? 5 MR. HALL: Objection. 6 A. It's entirely possible that 7 somebody in any division would know that 8 there's going to be layoffs system-wide and 9 that they're actively looking at system-wide 10 layoffs. 11 Q. A junior employee? 12 A. Oh, yeah. I mean, in any 13 corporation you would. 14 Q. That would be kept non-public for 15 more than a month? 16 MR. HALL: Objection. 17 A. In some cases, yeah. 18 Q. Do you know if that is consistent 19 with Mrs. -- with Ms. Bernard's testimony in 20 this case? 21 A. I don't know. 22 Q. All right. 23 Again, you indicated that you have 24 some experience with analysts -- analysts and 25 their duties. If Mr. --</p> <p style="text-align: right;">TSG Reporting - Worldwide 877-702-9580</p>	<p style="text-align: right;">Page 137</p> <p>1 S. HAKALA 2 A. Not just some. 3 Q. A lot. 4 A. Yeah. 5 Q. Okay. So if Mr. Kiggen gets these 6 e-mails and the next day he sees this Wall 7 Street Journal article that announces the 8 layoffs, any reason for him not to assume that 9 these are the same layoffs? 10 MR. HALL: Objection. 11 A. I don't know one way or the other. 12 Q. You don't know whether it would be 13 reasonable for him to assume that's the same 14 layoffs? 15 MR. HALL: Objection. 16 A. It's plausible but it wasn't my 17 basis to -- I didn't look into that. But it's 18 plausible it might be but it might not be. I 19 just don't know. 20 Q. Okay. Well, why might it not be? 21 A. There may be more information 22 behind these e-mails. 23 Q. More information that who had? 24 A. That Kiggens had, that Lorenzo had 25 that AOL was in the process of looking at and</p> <p style="text-align: right;">TSG Reporting - Worldwide 877-702-9580</p>

<p style="text-align: right;">Page 138</p> <p>1 S. HAKALA 2 planning greater layoffs going forward. 3 Q. But you haven't seen any evidence 4 of that. 5 A. No. 6 Q. Not in any of the deposition 7 transcripts, not in any of the other e-mails? 8 A. (Witness nods.) 9 Q. So assuming that this is all that 10 Mr. Kiggen saw, he saw these e-mails and the 11 Washington Post article, reasonable for him to 12 assume that the layoffs were the layoffs 13 announced in the Washington Post article? 14 MR. HALL: Objection. 15 A. Might be. 16 Q. Might be. 17 A. Yeah, might be. 18 Q. Okay. Let's look at the second 19 part of that e-mail which is Hakala 6. It 20 says, "In addition, I wasn't aware that AOL 21 was under investigation and had suspended some 22 employees for inappropriate accounting 23 activities." 24 In your report you assume that 25 this was material non-public information that TSG Reporting - Worldwide 877-702-9580 </p>	<p style="text-align: right;">Page 139</p> <p>1 S. HAKALA 2 Kiggen acquired through this e-mail; is that 3 correct? 4 A. Yes. 5 Q. And that this information remained 6 non-public until July of 2002; is that right? 7 A. Yes. 8 Q. And that the damages that were 9 attributable to Credit Suisse are the damages 10 that result from the disclosure of accounting 11 irregularities at AOL in July of 2002; is that 12 correct? 13 A. Partial. Yeah. 14 Q. Partial. 15 A. Only partial of the damages 16 associated with that. I didn't assume all. 17 Q. Okay. What percentage did you 18 assume? 19 A. About 14.2 percent. 20 Q. Why did you assume 14.2 percent? 21 A. I looked at the minimum effect of 22 net disclosure of the nonaccounting issues 23 based on the net effect of the two-day report 24 in the Washington Post as a third-party 25 disclosure of this issue. And then prorated TSG Reporting - Worldwide 877-702-9580 </p>
<p style="text-align: right;">Page 140</p> <p>1 S. HAKALA 2 it across the three disclosures. Washington 3 Post first disclosed these unconventional 4 transactions in a series of two exposés and 5 then the company finally acknowledged that 6 they were under investigation on the evening 7 of the 2004 of July. 8 Q. They were under investigation by 9 the Securities & Exchange Commission? 10 A. I believe so, yes. 11 Q. Do you have any idea whether the 12 investigation occurred -- when that 13 investigation started? 14 MR. HALL: Objection. 15 A. I believe it started in -- 16 sometime in the spring of 2001 at the earliest 17 in connection with the Purchase Pro and some 18 other things. 19 Q. Okay. 20 A. I think we know that from some of 21 the Purchase Pro issues and from I think the 22 Justice Department Fair Funds issues that have 23 come out. 24 Q. Okay. 25 A. I remember I did the Plan of TSG Reporting - Worldwide 877-702-9580 </p>	<p style="text-align: right;">Page 141</p> <p>1 S. HAKALA 2 Allocation for the Justice Department and they 3 wanted me to assume damages beginning sometime 4 in that time period. Or it was before that. 5 Q. So we're going to go through the 6 same thing and if your answer is that you did 7 nothing to test this and you just assumed it 8 to be true, then maybe you should just say it 9 at the outset. But what was your basis for 10 assuming that this information was not public 11 at the time? 12 MR. HALL: Objection. 13 A. I did a lot of research on whether 14 it was public both previously and otherwise. 15 And while there was knowledge of an 16 investigation of Purchase Pro and maybe AOL's 17 role with Purchase Pro there was no knowledge 18 that AOL itself was under investigation that I 19 was aware of. Certainly not of this magnitude 20 nor that AOL had actually let go employees and 21 been involved in inflating revenue. I wasn't 22 aware of any information about that until July 23 of '02 and I think in fact the defendants in 24 the AOL Time-Warner made that argument. 25 Q. Okay. Now, so that leads you to TSG Reporting - Worldwide 877-702-9580 </p>

<p style="text-align: right;">Page 142</p> <p>1 S. HAKALA 2 conclude that this source of Mr. Lorenzo had 3 material non-public information about an 4 investigation of AOL; is that right? 5 A. Yes. 6 Q. Okay. Have you -- again, you 7 haven't read Ms. Bernard's transcript? 8 A. If I have I don't remember doing 9 it. 10 Q. Okay. And anything about Ms. 11 Bernard would lead you to believe that she was 12 in a position to know material non-public 13 information about an investigation of AOL? 14 MR. HALL: Objection. 15 A. I don't know one way or the other. 16 Q. Why isn't that something that you 17 looked at? 18 MR. HALL: Objection. 19 A. I was worried about estimating 20 damages based on what was pled in the 21 complaint. 22 Q. So then why did you bother looking 23 at the Purchase Pro information? 24 MR. HALL: Objection. 25 A. I wanted to understand information TSG Reporting - Worldwide 877-702-9580 </p>	<p style="text-align: right;">Page 143</p> <p>1 S. HAKALA 2 about when the market knew and what the market 3 knew about potential accounting improprieties 4 by AOL. My knowledge of that really predates 5 this case. It has to do with work that I was 6 doing in AOL Time-Warner Securities Litigation 7 and then subsequent work I was doing in 8 assisting in preparing the Plan of Allocation 9 as a tag-along to the distribution of the 10 funds in the AOL Time-Warner Securities 11 Litigation. 12 Q. So when you were deposed in our -- 13 in class certification you were aware of the 14 Purchase Pro investigation and that it was 15 publicly disclosed before July 11th, 2001? 16 MR. HALL: Objection. 17 A. Not AOL's role. Only Purchase 18 Pro. 19 Q. Okay. 20 A. No one made the connection to AOL 21 that I remember in that time period. Or if 22 they did they didn't make the connection that 23 AOL itself was engaged in anything. 24 Q. Mr. Lorenzo says, "I wasn't aware 25 that AOL was under investigation." TSG Reporting - Worldwide 877-702-9580 </p>
<p style="text-align: right;">Page 144</p> <p>1 S. HAKALA 2 A. Yes. 3 Q. Does that suggest that Mr. Kiggen 4 was aware of that? 5 MR. HALL: Objection. 6 A. I don't know. 7 MR. GESSER: We're marking Hakala 8 Exhibit 8. 9 (Hakala Exhibit 8, Washington Post 10 article dated June 19, 2001, marked for 11 identification as of this date.) 12 BY MR. GESSER: 13 Q. So let's go through this one at a 14 time. Suspended some employees. Okay? 15 A. Yes. 16 Q. It says, "An America Online 17 executive has been placed on administrative 18 leave." 19 Is that the same as being 20 suspended? 21 MR. HALL: Objection. 22 A. I guess. 23 Q. It says, "At least one other 24 low-level employee was put on administrative 25 leave." TSG Reporting - Worldwide 877-702-9580 </p>	<p style="text-align: right;">Page 145</p> <p>1 S. HAKALA 2 MR. HALL: Objection. 3 A. Okay. 4 Q. Is that right? 5 A. Okay. 6 Q. So for that part of the e-mail 7 that AOL -- that employees had been suspended 8 is that consistent with information that was 9 already in the market? 10 MR. HALL: Objection. 11 A. With regard to the Purchase Pro 12 they're assisting or aiding and abetting in 13 Purchase Pro, yes. But I believe that any 14 knowledge that there had been any impropriety 15 in AOL, that was not known. 16 Q. I'm sorry. These were AOL 17 employees, correct? 18 A. Right. 19 Q. And these are AOL employees who 20 were placed on administrative leave, right? 21 A. Right. 22 Q. Okay. 23 A. But not for their actions in AOL. 24 Q. Are they Purchase Pro employees? 25 A. No. TSG Reporting - Worldwide 877-702-9580 </p>

<p style="text-align: right;">Page 146</p> <p>1 S. HAKALA</p> <p>2 Q. Okay. So it's in their capacity</p> <p>3 as AOL employees that they're being put on</p> <p>4 suspension, right?</p> <p>5 MR. HALL: Objection.</p> <p>6 A. Right.</p> <p>7 Q. And it talks about an</p> <p>8 investigation; is that right?</p> <p>9 A. Yes.</p> <p>10 Q. And is the investigation relating</p> <p>11 to accounting activities?</p> <p>12 MR. HALL: Objection.</p> <p>13 A. At Purchase Pro. I don't believe</p> <p>14 it is at AOL at all. It says probe is focused</p> <p>15 on accounting issues related to Purchase Pro</p> <p>16 and then it says all rev --</p> <p>17 Q. Related to Purchase Pro.</p> <p>18 A. It says all revenues related to</p> <p>19 Purchase Pro have been accounted for</p> <p>20 appropriately and accurately by AOL.</p> <p>21 Q. Okay. So you view these as being</p> <p>22 different. Is that what you're saying?</p> <p>23 MR. HALL: Objection.</p> <p>24 A. My understanding is that this</p> <p>25 relates to two employees being implicated in</p> <p style="text-align: right;">TSG Reporting - Worldwide 877-702-9580</p>	<p style="text-align: right;">Page 147</p> <p>1 S. HAKALA</p> <p>2 possibly aiding and abetting in some</p> <p>3 accounting issues at Purchase Pro where</p> <p>4 Purchase Pro was under investigation.</p> <p>5 But at this point AOL and others</p> <p>6 had specifically said AOL was not under</p> <p>7 investigation and AOL -- there was no</p> <p>8 indication that AOL had done anything</p> <p>9 improper. That was my understanding. Not</p> <p>10 just from this but from other documents.</p> <p>11 Q. But you're telling me that this --</p> <p>12 you view this June 19th e-mail as being that</p> <p>13 AOL was not under investigation, that Purchase</p> <p>14 Pro was under investigation; it's just that</p> <p>15 AOL employees were under investigation?</p> <p>16 MR. HALL: Objection.</p> <p>17 A. AOL employees were implicated in</p> <p>18 the investigation of Purchase Pro but my</p> <p>19 understanding was that there was no public</p> <p>20 knowledge that AOL itself was under</p> <p>21 investigation. That only came out a year</p> <p>22 later. As far as I remember.</p> <p>23 Q. Here it says, "As a policy we</p> <p>24 don't comment on employee matters."</p> <p>25 That's the AOL statement, right?</p> <p style="text-align: right;">TSG Reporting - Worldwide 877-702-9580</p>
<p style="text-align: right;">Page 148</p> <p>1 S. HAKALA</p> <p>2 A. Yes.</p> <p>3 Q. So what do you think that a</p> <p>4 disclosure would look like if Mr. Kiggen</p> <p>5 decided -- you believe that Mr. Kiggen should</p> <p>6 have disclosed this information; is that</p> <p>7 right?</p> <p>8 MR. HALL: Objection.</p> <p>9 A. Yeah. In some form.</p> <p>10 Q. Okay. And what if Mr. Kiggen had</p> <p>11 looked at this June 19th Washington Post</p> <p>12 article and had said, Well, that looks like</p> <p>13 this is already public? Would that be a</p> <p>14 reasonable conclusion for him to make?</p> <p>15 MR. HALL: Objection.</p> <p>16 A. I don't know. Not if it implies</p> <p>17 only Purchase Pro was under investigation and</p> <p>18 there was no impropriety at AOL and that AOL</p> <p>19 was not under investigation, no. But</p> <p>20 otherwise, it might be.</p> <p>21 Q. But that's an interpretive issue</p> <p>22 is what you're telling me; is that right?</p> <p>23 A. That's an issue for the jury and</p> <p>24 the judge. That's not my issue.</p> <p>25 Q. Okay. So assuming that Mr. Kiggen</p> <p style="text-align: right;">TSG Reporting - Worldwide 877-702-9580</p>	<p style="text-align: right;">Page 149</p> <p>1 S. HAKALA</p> <p>2 came to the view that, oh, this sounds pretty</p> <p>3 similar, it may not be the exact same thing</p> <p>4 that I'm getting from this e-mail and assuming</p> <p>5 Mr. Kiggen made inquiries at AOL, couldn't get</p> <p>6 anymore information, what should he have</p> <p>7 disclosed in this report?</p> <p>8 MR. HALL: Objection.</p> <p>9 A. I haven't thought about that.</p> <p>10 Other than, you know, what I assumed based on</p> <p>11 the complaint. I don't know. I'd have to</p> <p>12 think about that some more. Probably at a</p> <p>13 minimum that AOL was involved in -- apparently</p> <p>14 was involved in some activities with Purchase</p> <p>15 Pro and that this may have some implications</p> <p>16 for AOL.</p> <p>17 Q. How would he reach that</p> <p>18 conclusion?</p> <p>19 MR. HALL: Objection.</p> <p>20 A. Two employees were placed on</p> <p>21 administrative leave.</p> <p>22 Q. But there's no indication that</p> <p>23 it's related to Purchase Pro, is there?</p> <p>24 MR. HALL: Objection.</p> <p>25 A. Yeah.</p> <p style="text-align: right;">TSG Reporting - Worldwide 877-702-9580</p>

<p>1 S. HAKALA</p> <p>2 Q. Where's that?</p> <p>3 A. It's in this Washington Post</p> <p>4 article.</p> <p>5 Q. Oh. But now you're saying that it</p> <p>6 would be reasonable for Kiggen to link these</p> <p>7 two things together?</p> <p>8 MR. HALL: Objection.</p> <p>9 A. No. That was your hypothetical.</p> <p>10 That was your hypothetical that linked those</p> <p>11 two together. If I'm on June 11th --</p> <p>12 Q. Right.</p> <p>13 A. -- I don't -- unless there's more</p> <p>14 behind this that this is Purchase Pro, I don't</p> <p>15 think he has that. I think what he has</p> <p>16 knowledge of is that AOL is under</p> <p>17 investigation. Because it doesn't say</p> <p>18 Purchase Pro was under investigation. AOL was</p> <p>19 under investigation. And suspended some</p> <p>20 employees for inappropriate accounting</p> <p>21 activities. Some deals book inappropriate</p> <p>22 inflated revenue.</p> <p>23 Q. So he should just put that in the</p> <p>24 report.</p> <p>25 MR. HALL: Objection.</p> <p>TSG Reporting - Worldwide 877-702-9580</p>	<p>1 S. HAKALA</p> <p>2 A. That he aware of or there are</p> <p>3 rumors that AOL is under investigation or he</p> <p>4 has a credible source or a source that</p> <p>5 indicates such, sure.</p> <p>6 Q. And assuming his source is a</p> <p>7 25-year-old woman who's a junior employee at</p> <p>8 AOL, should he have disclosed that as well?</p> <p>9 MR. HALL: Objection.</p> <p>10 A. I don't know if I would have</p> <p>11 disclosed that. I would just disclose that he</p> <p>12 has a source. He might determine the voracity</p> <p>13 of the source. He might do some additional</p> <p>14 verification. But he certainly is in</p> <p>15 knowledge now that AOL is under investigation</p> <p>16 and suspended some employees. That's not</p> <p>17 public information.</p> <p>18 Q. Well, the suspension -- well,</p> <p>19 let's say that he has read -- again, he's read</p> <p>20 the June 19th article and he assumes that</p> <p>21 they're the same. The suspending employees</p> <p>22 seems to be public; is that right?</p> <p>23 MR. HALL: Objection.</p> <p>24 A. Well, it becomes public or at</p> <p>25 least it leaks out with the Washington Post</p> <p>TSG Reporting - Worldwide 877-702-9580</p>
<p>Page 152</p> <p>1 S. HAKALA</p> <p>2 article at least with regard to two employees.</p> <p>3 We don't know that that's the full extent of</p> <p>4 it.</p> <p>5 Q. Right. Before -- okay. So what</p> <p>6 would the market do with that information?</p> <p>7 MR. HALL: Objection.</p> <p>8 A. Well, if it only implicates</p> <p>9 Purchase Pro and it doesn't implicate AOL</p> <p>10 probably nothing.</p> <p>11 Q. Suppose he were to write I have a</p> <p>12 source at AOL who tells me that AOL is under</p> <p>13 investigation, has suspended some employees</p> <p>14 for inappropriate accounting activity, some</p> <p>15 deals booked inappropriately inflated revenue,</p> <p>16 also some employees have been accused of</p> <p>17 trading irregularities, namely shorting</p> <p>18 partner stocks. Essentially cuts and pastes</p> <p>19 the e-mail into his report and says he has a</p> <p>20 source at AOL who says that.</p> <p>21 A. Okay.</p> <p>22 Q. Under your analysis would that be</p> <p>23 a complete disclosure?</p> <p>24 MR. HALL: Objection.</p> <p>25 A. It might be. And that certainly</p> <p>TSG Reporting - Worldwide 877-702-9580</p>	<p>Page 153</p> <p>1 S. HAKALA</p> <p>2 would have impacted the stock price.</p> <p>3 Q. That would have impacted the stock</p> <p>4 price?</p> <p>5 A. Oh, sure.</p> <p>6 Q. Without there being any indication</p> <p>7 of the magnitude of the investigation, how</p> <p>8 many employees were involved, just that? That</p> <p>9 would have impacted the stock price?</p> <p>10 MR. HALL: Objection.</p> <p>11 A. Sure.</p> <p>12 Q. What makes you say that?</p> <p>13 A. Because in similar kinds of</p> <p>14 discussions later times impacted the stock</p> <p>15 price.</p> <p>16 Q. For example, July 18th, 2002?</p> <p>17 A. The 18th Purchase Pro -- yeah.</p> <p>18 The Washington Post article was actually very</p> <p>19 narrow in terms of its implications.</p> <p>20 Q. And close to close, did that have</p> <p>21 an impact on the stock price?</p> <p>22 MR. HALL: Objection.</p> <p>23 A. Close to close it had an impact</p> <p>24 but the impact was muted by the company's</p> <p>25 denials. But close to open had a huge impact</p> <p>TSG Reporting - Worldwide 877-702-9580</p>

<p>1 S. HAKALA 2 and the company in a sense committed fraud in 3 denying it. But if you isolate the event 4 itself it has a very significant impact. 5 (Hakala Exhibit 9, Washington Post 6 website article entitled Unconventional 7 Transactions Boosted Sales, marked for 8 identification as of this date.) 9 BY MR. GESSER: 10 Q. You view this e-mail here, the -- 11 Hakala 6 and the information that is Mr. 12 Lorenzo's conveying to Mr. Kiggen there as 13 being equivalent to the information that was 14 disclosed a year later by the Washington Post, 15 is that correct? 16 MR. HALL: Objection. 17 A. Not quite. 18 Q. Not quite? 19 A. No. The impact of this was much 20 greater than the impact I assumed would have 21 occurred if this had been disclosed. 22 Q. The impact of what? 23 A. This first article. 24 Q. And what is that? 25 A. There's a lot of possible reasons. <p>TSG Reporting - Worldwide 877-702-9580</p> </p>	<p>1 S. HAKALA 2 Q. Why don't you give me some. 3 A. It was fairly detailed. There was 4 a lot to it. However, on the other hand, the 5 magnitude of what's being discussed here 6 really was very small as I think the company 7 pointed out. So my view is this is a 8 third-party disclosure that AOL's got some 9 accounting concerns. I thought it was the 10 most equivalent disclosure of what would occur 11 but I gave it a lower weight. In fact, I gave 12 it the net weight rather than the gross effect 13 that the article had before the company 14 denial. 15 Q. And how did you do that? 16 A. Took the net effect of the drop on 17 July 18th and July 19th of 2002 and applied it 18 backwards. And assumed that would have been 19 the effect had there been some disclosure that 20 AOL was under investigation. 21 The other thing is that this 22 doesn't reveal that AOL's under investigation. 23 AOL doesn't actually acknowledge it's under 24 investigation for its accounting until the 25 evening of the 24th of July. <p>TSG Reporting - Worldwide 877-702-9580</p> </p>
<p>1 Page 156</p> <p>2 S. HAKALA 3 Q. And in doing so it indicates that 4 the SEC began its investigation following the 5 July 18th report; is that correct? 6 MR. HALL: Objection. 7 A. That's what's suggested in the 8 July 24th statement. Now we now know 9 subsequently that's not really true. 10 Q. Who's we now? 11 A. I know from the SEC that they were 12 actually looking at AOL with regard to 13 Purchase Pro and some of the other trading. 14 Q. Is that public anywhere? 15 A. It's part of the Fair Funds 16 disclosure. So when they finally settled with 17 AOL, yeah. 18 Q. But you haven't looked at Ms. 19 Bernard's deposition testimony to know whether 20 she knew that or not. 21 MR. HALL: Objection. 22 A. No, I didn't. 23 Q. Are there factual disclosures that 24 are made in this July 18th report that are in 25 addition to the July 11th e-mail from a year earlier? <p>TSG Reporting - Worldwide 877-702-9580</p> </p>	<p>1 Page 157</p> <p>2 S. HAKALA 3 A. Yes. 4 MR. HALL: Objection. 5 Q. Can you think of some of those? 6 A. Well, I mean, we can look at the 7 article and compare them but certainly the 8 article is a long expose along with certain 9 denials by the company as well. 10 Q. And does it make a difference 11 whether, referring to the market, what the 12 source of the information is? 13 MR. HALL: Objection. 14 A. It could. 15 Q. Does it make a difference of what 16 the timing of the information is? I mean, 17 whether the information was disclosed in July 18 of 2001 or in July of 2002, would that -- 19 could that have any effect on what impact it 20 would have on the stock price? 21 A. It might. It might not. It 22 actually might go the other way because by 23 July 18th of 2002 there had already been 24 concerns about accounting issues at AOL in 25 early -- in late June and early July. So to some extent the Washington Post article was <p>TSG Reporting - Worldwide 877-702-9580</p> </p>

<p style="text-align: right;">Page 158</p> <p>1 S. HAKALA 2 fairly -- the response was muted by that fact. 3 If there was knowledge that AOL 4 was more intimately implicated in the Purchase 5 Pro issues and that itself -- it, itself, was 6 under investigation as a result of that, that 7 I may have had even a greater impact at that 8 time.</p> <p>9 Q. Did you test for that?</p> <p>10 A. How do you test for something that 11 didn't happen? You can only draw inferences 12 from equivalent disclosures. So obviously 13 not. I mean, sometimes you have to apply 14 deductive reasoning and use equivalent 15 disclosures to draw inferences.</p> <p>16 Q. And did you do that? Did you look 17 for equivalent disclosures here?</p> <p>18 A. Yes.</p> <p>19 Q. And is this the only equivalent 20 disclosure you looked at for this e-mail?</p> <p>21 A. No.</p> <p>22 Q. What was the other equivalent 23 disclosure you looked at?</p> <p>24 A. July 19th, July 24th. I also 25 looked after the class period at the</p> <p style="text-align: right;">TSG Reporting - Worldwide 877-702-9580</p>	<p style="text-align: right;">Page 159</p> <p>1 S. HAKALA 2 disclosure, the Justice Department 3 investigation in I think July 30th or 31st of 4 2002. But those were the only times I found 5 anything that resembled the content of what's 6 in this e-mail. So that was the best evidence 7 I had.</p> <p>8 Q. Have you ever seen a disclosure in 9 an analyst report like this -- like what's in 10 the e-mail from Lorenzo to Kiggen that there's 11 an investigation, doesn't say which division, 12 doesn't say who's investigating, doesn't say 13 anything like that; some employee suspended, 14 no number, doesn't say what group, accounting 15 activity, no specifics about that. I mean, 16 anything like this kind of unspecific rumor.</p> <p>17 MR. HALL: Objection.</p> <p>18 Q. Have you ever seen an analyst 19 report with anything like that?</p> <p>20 A. Yes, I have --</p> <p>21 Q. Can you think of an example?</p> <p>22 A. -- but beyond that that assumes 23 that what's in this e-mail was the sum and 24 substance of what was known. I'm sure if 25 Kiggen had asked more questions or if Lorenzo</p> <p style="text-align: right;">TSG Reporting - Worldwide 877-702-9580</p>
<p style="text-align: right;">Page 160</p> <p>1 S. HAKALA 2 had elaborated on the phone I'm sure they 3 would have known a lot more.</p> <p>4 Q. Why do you say that?</p> <p>5 A. Because of the specificity of 6 this, that it related to Purchase Pro, you 7 know, what division were they -- I mean, if 8 you know the employees were laid off, you'd 9 obviously know then which division they were 10 laid off in.</p> <p>11 Q. And does looking at the Lorenzo 12 transcript or the Bernard transcript, does 13 that suggest to you that there was more 14 information to be known?</p> <p>15 MR. HALL: Objection.</p> <p>16 A. I don't know.</p> <p>17 Q. Okay.</p> <p>18 A. I don't know what they did and I 19 don't know how a jury will interpret what the 20 testimony is about that.</p> <p>21 Q. Do you know Mr. Lorenzo and Mr. 22 Bernard both indicated they don't remember 23 anything about that?</p> <p>24 MR. HALL: Objection.</p> <p>25 A. That doesn't surprise me.</p> <p style="text-align: right;">TSG Reporting - Worldwide 877-702-9580</p>	<p style="text-align: right;">Page 161</p> <p>1 S. HAKALA</p> <p>2 Q. Why not?</p> <p>3 A. There seems to be a loss of memory 4 in securities litigation depositions of fact 5 witnesses that -- I always am surprised when 6 you watch on like the NFL channel how players 7 can remember exact plays 20 years ago that 8 happened when they were playing football games 9 but when things like this come up and people 10 are in depositions suddenly they can't 11 remember anything.</p> <p>12 Q. So Mr. Lorenzo and Ms. Bernard are 13 committing perjury in your view?</p> <p>14 MR. HALL: Objection.</p> <p>15 A. I didn't say that. They may not 16 remember or they might have been coached not 17 to remember or they just made no effort to 18 recollect what they thought. That doesn't 19 mean that when they wrote this e-mail they 20 didn't know.</p> <p>21 Q. Well --</p> <p>22 A. All that says is that they didn't 23 know at the time of their deposition if 24 assuming what you're representing is true. 25 And all I'm telling you is it's</p> <p style="text-align: right;">TSG Reporting - Worldwide 877-702-9580</p>

<p style="text-align: right;">Page 162</p> <p>1 S. HAKALA 2 very frustrating for me to read depositions 3 where people don't seem to remember things 4 that ordinary people should and ought to 5 remember. And whether that's perjury or what 6 that means legally, I don't know. It doesn't 7 seem to be very enforceable.</p> <p>8 Q. So just so I understand you think 9 that Ms. Bernard knew about non-public 10 investigations going on at AOL even though she 11 was a 25-year-old low-level employee and that 12 that managed to stay secret for more than a 13 year; is that what you're saying?</p> <p>14 MR. HALL: Objection.</p> <p>15 A. It's entirely plausible. And in 16 fact I've been in that type situation.</p> <p>17 Q. What situation --</p> <p>18 A. In corporations.</p> <p>19 Q. What situation is that?</p> <p>20 A. Where corporations were under 21 investigation or where employees were 22 suspended for accounting improprieties and it 23 never got out. It was never disclosed 24 publicly.</p> <p>25 Q. And that junior, very low-level TSG Reporting - Worldwide 877-702-9580</p>	<p style="text-align: right;">Page 163</p> <p>1 S. HAKALA 2 employees knew about it? 3 MR. HALL: Objection. 4 A. Oh, sure. Everybody knew. 5 Q. In a company like AOL. 6 MR. HALL: Objection. 7 A. Sure. If it's in their division. 8 If it's people they report to. People they 9 know. Sure.</p> <p>10 Q. When you did the testing for the 11 overnight return, did you use the last price 12 for AOL?</p> <p>13 A. Should be the closing price.</p> <p>14 Q. But that's not what I asked. Did 15 you use the last price or did you --</p> <p>16 A. I used the last price but it is 17 the closing price.</p> <p>18 Q. I'm not sure what you mean by 19 that.</p> <p>20 A. The last price is a closing price 21 except under certain exceptional 22 circumstances.</p> <p>23 Q. And in this circumstance you used 24 the --</p> <p>25 A. Closing. TSG Reporting - Worldwide 877-702-9580</p>
<p style="text-align: right;">Page 164</p> <p>1 S. HAKALA</p> <p>2 Q. You used the closing price.</p> <p>3 A. Yeah.</p> <p>4 Q. Is that what your report 5 indicates?</p> <p>6 A. I'm not sure. I would use 7 whatever price was the last price reported on 8 a formal exchange. But I'm pretty sure in 9 this particular case the last price was the 10 closing price. I'm not sure it makes any 11 difference anyway.</p> <p>12 Q. You're not sure whether it makes 13 any difference whether it's the last price or 14 the closing price?</p> <p>15 A. No.</p> <p>16 Q. Was this an issue with Xcelera?</p> <p>17 A. It was but for a different reason.</p> <p>18 Q. What was the different reason?</p> <p>19 A. Because Xcelera was traded on an 20 odd exchange and actually we were surprised by 21 that. That was an issue that could have been 22 addressed fairly easily in Xcelera frankly. 23 We did it both ways, closing price and last 24 price.</p> <p>25 Q. But that was one of the reasons TSG Reporting - Worldwide 877-702-9580</p>	<p style="text-align: right;">Page 165</p> <p>1 S. HAKALA 2 why your testimony was struck in Xcelera; is 3 that right?</p> <p>4 MR. HALL: Objection.</p> <p>5 A. That was a flaw or a concern of 6 the court. I'm not sure by itself that would 7 have been. But there -- I mean, that's kind 8 of a complex ruling. But the use of last 9 price versus closing price, people do both and 10 it just -- the key there is making sure you've 11 accounted for what information comes in when.</p> <p>12 Q. Did you take a look at what the 13 effect of the disclosure on June 19th was? Of 14 2001.</p> <p>15 A. I don't know. I didn't -- did I 16 specifically include it in my event study or 17 not?</p> <p>18 I have an event on that day. 19 Yeah, I did.</p> <p>20 Q. And what was the return of AOL on 21 that day?</p> <p>22 A. Small negative.</p> <p>23 Q. Is that statistically significant?</p> <p>24 A. No.</p> <p>25 Q. At the 90 percent level? TSG Reporting - Worldwide 877-702-9580</p>

<p>Page 170</p> <p>1 S. HAKALA 2 there is no indication that AOL is involved in 3 accounting improprieties in AOL. It is true 4 that the investigation of Purchase Pro led to 5 an investigation of AOL and ultimately 6 identified that fraud. 7 What was not known by the public 8 was that the SEC was already looking at the 9 AOL's side of the transaction in 2001. That 10 was not known until July of 2002. 11 Q. But you think Credit Suisse knew that. 12 MR. HALL: Objection. 13 A. That's what the e-mail suggests. 14 Q. The e-mail suggests? 15 A. AOL's under investigation. 16 Q. And that doesn't mean an internal investigation in your view. 17 MR. HALL: Objection. 18 A. If AOL is under investigation that 19 wouldn't be an internal investigation. It 20 would be AOL investigating some employees for 21 their activities involved in Purchase Pro. I 22 wouldn't read it that way. 23 Q. So you think -- you think Ms. 24 TSG Reporting - Worldwide 877-702-9580</p>	<p>Page 171</p> <p>1 S. HAKALA 2 Bernard knew that AOL was under investigation from some regulatory body; is that right? 3 MR. HALL: Objection. Objection. 4 A. I don't know what I think. All 5 I'm -- 6 Q. Clearly. 7 MR. HALL: Objection. 8 A. Again, you want to argue liability 9 with a damages expert who's making a certain 10 assumption and I think that's just 11 inappropriate and I think you know it's 12 inappropriate but -- 13 Q. I think your assumptions are inappropriate and I just want to test them. 14 MR. HALL: Well, Avi, then you can 15 argue that to a jury and -- 16 THE WITNESS: Argue that with 17 counsel, not with me. 18 MR. HALL: -- unfortunately for 19 all of us no one in this room is the 20 final finder of fact and you get to put 21 forward your arguments. I mean, you're 22 going around and around about this. 23 It's very clear from his report and his 24 TSG Reporting - Worldwide 877-702-9580</p>
<p>Page 172</p> <p>1 S. HAKALA 2 testimony that he assumes -- what his 3 assumptions are and how they would 4 impact his damage analysis. 5 A. That being said, in terms of 6 making sure the answer's clear, my reading of 7 this e-mail suggests AOL was under 8 investigation. AOL being under investigation 9 is not by itself I would assume. 10 Q. Okay. The July 18th report, did you look to see whether that -- the Washington Post article, did you look to see whether that was a confounded? 11 A. It was confounded. 12 Q. Okay. 13 A. But it wasn't confounded 14 overnight. It was confounded during the day. 15 In other words, it was a clean 16 event overnight, but it was then confounded 17 later in the day. 18 Q. Why was it a clean event overnight? 19 A. It was the only piece of news 20 overnight. From close to open it was the only 21 piece of news. The confounding information 22 TSG Reporting - Worldwide 877-702-9580</p>	<p>Page 173</p> <p>1 S. HAKALA 2 occurred later in the day during trading. 3 Q. Okay. And so what was the volume close to open? Do you know? 4 A. There is no volume close to open. 5 Q. So -- 6 A. I mean, unless you got the 7 intraday trading and I think I had that 8 somewhere. And you had the overnight. But it 9 wasn't long. It was that the market opened 10 significantly down from the close for reasons 11 of this article. I don't think there's any 12 doubt of that. 13 Q. You don't think there's any doubt of that. 14 A. No. I don't think there's any 15 doubt from reading the news articles that the 16 drop overnight was due to this article. 17 Q. Did you look at the intraday trading to look at whether the trading volume reflected that? Whether there was a drop in the morning when this Washington Post article came out as opposed to after trading the night before? 18 A. This article didn't appear until 19 TSG Reporting - Worldwide 877-702-9580</p>

<p>1 S. HAKALA 2 like after midnight. So you wouldn't pick it 3 up in the after-hours trading anyway. But, 4 yes, I did. 5 Q. You looked for that. 6 A. I had previously. Not in this 7 case but previously. 8 Q. And what did you find? 9 A. The reaction was from close to 10 open. It wasn't -- 11 Q. I'm talking about intraday. Did 12 you track to see whether -- 13 A. You're talking after hours, not 14 intraday. 15 Q. Yeah, after hours. 16 A. I don't remember. But I do know 17 that after-hours trading does not reflect a 18 drop. I don't see an after-hours drop in the 19 price. 20 Q. You checked for that? 21 A. At some point before this case, 22 yes. 23 Q. And what did you find? 24 A. There was none. 25 Q. There was none what?</p> <p>TSG Reporting - Worldwide 877-702-9580</p>	<p>1 S. HAKALA 2 A. No after-hour drop. This was an 3 issue in summary judgement. There was a 4 motion for summary judgement in AOL 5 Time-Warner Securities Litigation. And in 6 response to that we looked very carefully at 7 the intraday trading and the after-hours 8 trading of that stock. The stock dropped due 9 to this article overnight. It dropped from 10 close to open -- 11 Q. Yeah, but when did it drop? In 12 that time frame, when did it drop? Did you 13 test to see whether it dropped at 8 in the 14 morning, 6 in the morning, 4 in the morning? 15 Did you do any analysis to determine whether 16 in fact, in the time between close and open 17 the stock dropped? 18 A. It was in the morning. Other 19 than -- 20 Q. Did you test for that? 21 A. How can you test for something 22 when there's no trading? If there's no 23 trading you can't test for it. All you can 24 know is that this is the only piece of news 25 between close and open and there's at least</p> <p>TSG Reporting - Worldwide 877-702-9580</p>
<p>1 Page 176</p> <p>1 S. HAKALA 2 five or six articles that say this caused the 3 stock to drop and open lower. And then later 4 in the day the stock rebounds when the company 5 makes a statement and a bunch of analysts make 6 statements. 7 Q. Did you look at overnight trading 8 for any other days in the class period? 9 A. In July of 2002 I believe I did. 10 Q. For any other time frame? 11 A. Not that I know of. Other than in 12 response to I think there was one day that 13 Professor Stoltz made a comment on. I looked 14 at that but that's the only other day I can 15 remember. 16 Q. So the fact that Pittman was going 17 to resign, that wasn't known until after the 18 market opened? 19 MR. HALL: Objection. 20 A. Yes. 21 Q. You're sure about that? 22 MR. HALL: Objection. 23 A. I think Pittman's resignation came 24 in sometime during the day. 25 Q. And because --</p> <p>TSG Reporting - Worldwide 877-702-9580</p>	<p>1 Page 177</p> <p>1 S. HAKALA 2 A. I mean, I have to go back and 3 verify that but I'm almost certain that that's 4 the case. If that's the day. Was that the 5 day Pittman's resignation leaked out? Was 6 there a board meeting at some point? 7 Let me check. 8 (Document review.) 9 A. The news Pittman may resign came 10 out during the day on the 18th after the open. 11 His actual resignation doesn't occur until the 12 19th. 13 Q. And was the 19th a statistically 14 significant day? 15 A. Overnight, yes. Over the day as a 16 whole, no. 17 Q. Why did you use overnight? 18 A. Because that would be the impact 19 of the Washington Post article unconfounded. 20 Q. So, again, you looked to see 21 whether the article -- you looked to see 22 whether the article on its own had an effect 23 close to opening. 24 A. Yes. 25 Q. And so did you look at trading</p> <p>TSG Reporting - Worldwide 877-702-9580</p>

<p style="text-align: right;">Page 178</p> <p>1 S. HAKALA 2 volume at the opening on both those days? 3 A. I might have. 4 Q. You don't remember if you did or 5 you didn't? You might have? 6 A. There's no such thing as trading 7 volume at the open. There's just trading 8 volume during the day. The opening price is 9 an indication price. And then trading begins. 10 Now, there can be some premarket trading and 11 indications depending on how the market works. 12 Q. Did you look at those? 13 A. I don't remember. I probably did 14 but I don't remember. 15 Q. But you might not have. 16 A. Yeah. I -- I don't know. Most of 17 that is only quoted by the specialists and 18 usually that's difficult to obtain even in the 19 TAQ data or what's called trade and quote 20 data. 21 Q. Did you test -- in your efficiency 22 testing did you test so see whether the AOL 23 stock would have traded efficiently from close 24 to opening? 25 A. Yeah.</p>	<p style="text-align: right;">Page 179</p> <p>1 S. HAKALA 2 Q. You did? 3 A. Yeah. 4 Q. And? 5 A. It did. 6 Q. Where is that analysis? 7 A. I ran an overnight trading volume 8 analysis. 9 Q. Is that part of your report? 10 A. It was part of the overnight 11 regression, yeah. 12 Q. Overnight regression, where? In 13 this -- 14 A. Yeah, in this case. 15 Q. Okay. So when you say the AOL 16 stock traded efficiently you include in that 17 overnight trading for the class period as 18 being efficient trading? 19 A. When you're talking about from 20 close to open, yes. I'm not sure I made any 21 conclusions about trading in the after hours 22 necessarily. Although, that's generally 23 not -- it means generally most of the 24 after-hours trades are really trades that were 25 agreed to during the day and are just being</p>
<p style="text-align: right;">Page 180</p> <p>1 S. HAKALA 2 late reported. But the fact of the matter is 3 that if the market's efficient the overnight 4 trading should be fairly efficient as well. 5 Q. Should be. 6 A. Should be. And it was in this 7 case. 8 Q. And you tested for that? 9 A. Yeah. 10 MR. GESSER: All right. Let's 11 take a lunch break. 12 THE VIDEOGRAPHER: The time is 13 12:46. This is the end of tape number 14 two. We're going off the record. 15 (Luncheon recess taken at 12:46 16 p.m.)</p>	<p style="text-align: right;">Page 181</p> <p>1 S. HAKALA 2 A F T E R N O O N S E S S I O N 3 (Time noted: 1:29 p.m.) 4 THE VIDEOGRAPHER: This is the 5 start of the tape labeled number three. 6 The time is 1:29 and we're back on the 7 record. 8 * * * 9 S C O T T D. H A K A L A, resumed and 10 testified as follows: 11 BY MR. GESSER: 12 Q. Dr. Hakala, before we took a break 13 for lunch we were talking about overnight 14 returns and looking at close to opening price 15 changes. 16 And I'd asked you if you had 17 looked at any other overnight returns for any 18 day in the class period other than July 18th 19 and July 19th of 2002. 20 Do you remember that? 21 A. Yes. 22 Q. Okay. And what was your answer to 23 that? 24 A. I had looked at overnight returns 25 in general but if -- I think your question was</p>
<p style="text-align: right;">Page 180</p> <p>1 S. HAKALA 2 late reported. But the fact of the matter is 3 that if the market's efficient the overnight 4 trading should be fairly efficient as well. 5 Q. Should be. 6 A. Should be. And it was in this 7 case. 8 Q. And you tested for that? 9 A. Yeah. 10 MR. GESSER: All right. Let's 11 take a lunch break. 12 THE VIDEOGRAPHER: The time is 13 12:46. This is the end of tape number 14 two. We're going off the record. 15 (Luncheon recess taken at 12:46 16 p.m.)</p>	<p style="text-align: right;">Page 181</p> <p>1 S. HAKALA 2 A F T E R N O O N S E S S I O N 3 (Time noted: 1:29 p.m.) 4 THE VIDEOGRAPHER: This is the 5 start of the tape labeled number three. 6 The time is 1:29 and we're back on the 7 record. 8 * * * 9 S C O T T D. H A K A L A, resumed and 10 testified as follows: 11 BY MR. GESSER: 12 Q. Dr. Hakala, before we took a break 13 for lunch we were talking about overnight 14 returns and looking at close to opening price 15 changes. 16 And I'd asked you if you had 17 looked at any other overnight returns for any 18 day in the class period other than July 18th 19 and July 19th of 2002. 20 Do you remember that? 21 A. Yes. 22 Q. Okay. And what was your answer to 23 that? 24 A. I had looked at overnight returns 25 in general but if -- I think your question was</p>
<p style="text-align: right;">Page 180</p> <p>1 S. HAKALA 2 late reported. But the fact of the matter is 3 that if the market's efficient the overnight 4 trading should be fairly efficient as well. 5 Q. Should be. 6 A. Should be. And it was in this 7 case. 8 Q. And you tested for that? 9 A. Yeah. 10 MR. GESSER: All right. Let's 11 take a lunch break. 12 THE VIDEOGRAPHER: The time is 13 12:46. This is the end of tape number 14 two. We're going off the record. 15 (Luncheon recess taken at 12:46 16 p.m.)</p>	<p style="text-align: right;">Page 181</p> <p>1 S. HAKALA 2 A F T E R N O O N S E S S I O N 3 (Time noted: 1:29 p.m.) 4 THE VIDEOGRAPHER: This is the 5 start of the tape labeled number three. 6 The time is 1:29 and we're back on the 7 record. 8 * * * 9 S C O T T D. H A K A L A, resumed and 10 testified as follows: 11 BY MR. GESSER: 12 Q. Dr. Hakala, before we took a break 13 for lunch we were talking about overnight 14 returns and looking at close to opening price 15 changes. 16 And I'd asked you if you had 17 looked at any other overnight returns for any 18 day in the class period other than July 18th 19 and July 19th of 2002. 20 Do you remember that? 21 A. Yes. 22 Q. Okay. And what was your answer to 23 that? 24 A. I had looked at overnight returns 25 in general but if -- I think your question was</p>

<p>1 S. HAKALA 2 with regard to after-hours trading. And I had 3 not looked at after-hours trading on any other 4 days.</p> <p>5 Q. Okay. For overnight returns, did 6 you look at any of the days in which you found 7 a statistically significant increase in AOL 8 share price that you attributed to a newspaper 9 article?</p> <p>10 A. I don't know.</p> <p>11 Q. Okay. So let's take August 13th, 12 for example. August 13th, 2001.</p> <p>13 A. Okay.</p> <p>14 Q. You, in your report, indicate that 15 there's a statistically significant increase 16 in AOL stock price for August 13th and 14th 17 combined; is that right? Is that how you -- 18 due to the disclosure of the layoffs?</p> <p>19 A. Combined -- well, I think it's 20 both individually and together on a close to 21 close basis.</p> <p>22 Q. Okay. And what was the news that 23 reached the market that day on August 13th?</p> <p>24 A. That layoffs are expected at AOL.</p> <p>25 Q. What was the source of that?</p> <p>TSG Reporting - Worldwide 877-702-9580</p>	<p>1 S. HAKALA 2 A. And AOL struggling to meet its 3 financial targets.</p> <p>4 Q. What was the source of that?</p> <p>5 A. That was a Wall Street Journal 6 article.</p> <p>7 Q. Okay. That would have been 8 released before the market was opened?</p> <p>9 A. Yes.</p> <p>10 Q. Okay. But you didn't look -- did 11 you look to see the close to opening change 12 to --</p> <p>13 A. Yes.</p> <p>14 Q. You did.</p> <p>15 A. Yes.</p> <p>16 Q. And was that statistically 17 significant?</p> <p>18 A. No, it was not.</p> <p>19 Q. Okay. So why in this case for 20 August 13th did you decide to look at close to 21 close whereas for July 18th, 2002 you went 22 close to open?</p> <p>23 A. I thought that this was a rumor. 24 And because it was a rumor and because it was 25 discussion on the 13th --</p> <p>TSG Reporting - Worldwide 877-702-9580</p>
<p>1 S. HAKALA 2 Q. What was the rumor?</p> <p>3 A. The layoffs. That there was a 4 considerable amount of debate and reaction 5 during the day of trading as opposed to close 6 to open.</p> <p>7 Also, there had been some rumor 8 that there was layoff speculation on August 9 10th. So --</p> <p>10 Q. I'm not sure I understand. You're 11 saying that there may not have been -- the 12 information in the report may not have been 13 fully digested by the market?</p> <p>14 A. Because it was a rumor and because 15 people were investigating the rumor on the 16 13th. So it's not until the 13th and then 17 when the Washington Post confirms it on the 18 14th that you really see the impacts.</p> <p>19 Q. I see. So in this particular case 20 you needed two disclosures for it to be 21 incorporated into the stock price? Two 22 separate disclosures?</p> <p>23 A. Because it was a rumor there were 24 reports throughout the day, not just the 25 Washington Post and Wall Street Journal, but</p> <p>TSG Reporting - Worldwide 877-702-9580</p>	<p>1 S. HAKALA 2 other news sources. I think there was a 3 Standard & Poor's downgrade during the day on 4 the 13th. And then there was a CNN show.</p> <p>5 Q. And so you think the significant 6 information on the August 13th report was that 7 there was a rumor about layoffs?</p> <p>8 A. And also AOL struggling to meet 9 its financial targets.</p> <p>10 Q. Was there any factual information 11 in that report?</p> <p>12 A. Not that I know of. Beyond that. 13 The more detailed report came out on the 14th.</p> <p>14 Q. And what information was in the 15 14th that wasn't in the report on the 13th?</p> <p>16 A. A thousand employees.</p> <p>17 Q. And what did it say on the 13th? 18 What did it say about that?</p> <p>19 A. Just that it's expected to have 20 layoffs.</p> <p>21 Q. Did it say that it was hundreds of 22 employees?</p> <p>23 A. It might have.</p> <p>24 Q. But you don't think that's 25 specific enough?</p> <p>TSG Reporting - Worldwide 877-702-9580</p>

<p style="text-align: right;">Page 190</p> <p>S. HAKALA</p> <p>1 used?</p> <p>2 A. Potentially material was based on</p> <p>3 Federal Register and a list of the types of</p> <p>4 events that are potentially material in Ryan</p> <p>5 and Taffler. It's a published paper in 2004.</p> <p>6 We're looking at, you know, significant news</p> <p>7 of merger and acquisition activity which there</p> <p>8 was very little. Changes or rumors of changes</p> <p>9 in earnings. Earnings expectations. Company</p> <p>10 announcements relating to that. Certain</p> <p>11 corporate developments that would be</p> <p>12 considered significant because they were</p> <p>13 commented on by analysts. And then we would</p> <p>14 not include analysts' reports if they were</p> <p>15 merely reiterations unless they're CSFB</p> <p>16 reports which we put in as a matter of course.</p> <p>17 If they were significant upgrades</p> <p>18 or downgrades in either price targets,</p> <p>19 earnings, or some other qualitative nature, a</p> <p>20 recommendation of buy versus sell, then it</p> <p>21 would come into play.</p> <p>22 Q. How reproducible do you think that</p> <p>23 analysis is? If someone else were to try to</p> <p>24 do the same analysis what do you think the</p> <p>25 TSG Reporting - Worldwide 877-702-9580</p>	<p style="text-align: right;">Page 191</p> <p>S. HAKALA</p> <p>1 variability would be?</p> <p>2 A. Typically the variability changes</p> <p>3 depending on what point you look at</p> <p>4 reproducibility. If you're looking at</p> <p>5 reproducibility based on the entire database</p> <p>6 and source of information reviewed. What we</p> <p>7 typically find is if two different people are</p> <p>8 looking at the same information they're going</p> <p>9 to agree about 95 percent of the time on</p> <p>10 average.</p> <p>11 Q. You've tested this?</p> <p>12 A. Yeah. Yeah. We do what we call</p> <p>13 double blinds where we have two different</p> <p>14 people go through the same information and see</p> <p>15 what they come up.</p> <p>16 Q. Who's we?</p> <p>17 A. My firm.</p> <p>18 Q. Okay.</p> <p>19 A. My office.</p> <p>20 Additionally, if both people are</p> <p>21 looking at all of the same information that</p> <p>22 had been previously identified and then we're</p> <p>23 looking at is this an event or is this not an</p> <p>24 event, typically the rate of error is fairly</p> <p>25 TSG Reporting - Worldwide 877-702-9580</p>
<p style="text-align: right;">Page 192</p> <p>S. HAKALA</p> <p>1 small. It's usually a couple percent to</p> <p>2 5 percent at most.</p> <p>3 As a backup in this case as in</p> <p>4 most cases I went and did my own thorough very</p> <p>5 detailed review of LexisNexis after my guys</p> <p>6 had already done all their work and I ended up</p> <p>7 changing only about 2 to 3 percent of the</p> <p>8 events.</p> <p>9 Q. Okay. But there were events that</p> <p>10 changed between your class certification</p> <p>11 report and your summary judgment report; is</p> <p>12 that right?</p> <p>13 A. You mean my expert report for</p> <p>14 damages?</p> <p>15 Q. Yeah.</p> <p>16 A. Yes. That's because I did a much</p> <p>17 more extensive event search at this stage</p> <p>18 because at this stage I wanted to find all the</p> <p>19 analyst reports, not just some. So, yeah, we</p> <p>20 went to a greater number of databases so we</p> <p>21 added more events. And I think we may have</p> <p>22 altered a few events but most of the changes</p> <p>23 should be adding an event where we found out</p> <p>24 that there was an analyst on a given day who</p> <p>25 TSG Reporting - Worldwide 877-702-9580</p>	<p style="text-align: right;">Page 193</p> <p>S. HAKALA</p> <p>1 made a statement that fit within our criteria</p> <p>2 that we had not known about at the class cert</p> <p>3 stage.</p> <p>4 So typically what I would say is</p> <p>5 it's kind of like layers. It's more likely</p> <p>6 that you will omit an event that you'd like to</p> <p>7 consider at some point than that you'll make a</p> <p>8 mistake as including an event that you</p> <p>9 shouldn't have included. And as you go</p> <p>10 through greater and greater databases and as</p> <p>11 you have more hands working the study, the</p> <p>12 number of events will go up and your risk of</p> <p>13 an omission or significant omission will go</p> <p>14 down.</p> <p>15 Q. Okay. So you're saying that at</p> <p>16 least in selecting events to consider the</p> <p>17 error rate is about 5 percent, is that what</p> <p>18 you said?</p> <p>19 A. Five to 10 percent depending on</p> <p>20 the type of company and the circumstance,</p> <p>21 yeah. And given a certain database. The</p> <p>22 error rate can be higher on omissions but</p> <p>23 omissions do not tend to affect the</p> <p>24 reliability of the result very much.</p> <p>25 TSG Reporting - Worldwide 877-702-9580</p>

<p>1 S. HAKALA</p> <p>2 Q. And --</p> <p>3 A. In fact, the omission rate -- in</p> <p>4 other words, you could miss half of the events</p> <p>5 and the event study will still be superior to</p> <p>6 the alternatives of a simple cumulative</p> <p>7 abnormal no return study or what I call an</p> <p>8 incomplete intervention analysis which is what</p> <p>9 Professor Stoltz did.</p> <p>10 Q. Were the differences between the</p> <p>11 events in your study for In Re. AOL versus</p> <p>12 your events in this case were?</p> <p>13 A. It was larger because in In Re.</p> <p>14 AOL we were not focused on analyst reports and</p> <p>15 the issue of influence of analysts. So we</p> <p>16 tended not to put in events associated with</p> <p>17 the analyst reports as much.</p> <p>18 Q. But isn't an event an event? I</p> <p>19 mean, why should that matter?</p> <p>20 A. It's more of an issue of how</p> <p>21 thorough we searched the sources. It's more</p> <p>22 an issue of omission than commission. So what</p> <p>23 happens is the original AOL report was done</p> <p>24 for summary judgment and was preliminary in</p> <p>25 nature. We say that. We had certain data.</p> <p>TSG Reporting - Worldwide 877-702-9580</p>	<p>1 S. HAKALA</p> <p>2 Then when we went to the class cert in this</p> <p>3 case we did a little bit more additional</p> <p>4 searching and so we added some additional</p> <p>5 events we might have missed. And then in the</p> <p>6 final report we found some additional analysts</p> <p>7 reports because we went to additional data</p> <p>8 sources that I did not have in 2004.</p> <p>9 Some of the information, some of</p> <p>10 the sources of data that I have now I did not</p> <p>11 have access to in 2004.</p> <p>12 So I had some omissions in terms</p> <p>13 of I was missing some events in the original</p> <p>14 summary judgment response event study in AOL</p> <p>15 Time-Warner Securities Litigation. I filled</p> <p>16 in many of those in the class cert in this</p> <p>17 case.</p> <p>18 Q. So a clean day is a day in which</p> <p>19 there is no other information that you view as</p> <p>20 being material other than the analyst report.</p> <p>21 A. Potentially material.</p> <p>22 Q. Potentially.</p> <p>23 A. Or if there is other information</p> <p>24 the information was deemed to not be</p> <p>25 significant. To be most likely neutral.</p> <p>TSG Reporting - Worldwide 877-702-9580</p>
<p>Page 196</p> <p>1 S. HAKALA</p> <p>2 Q. Okay. But that's also a judgment</p> <p>3 call.</p> <p>4 A. That's always a judgment call,</p> <p>5 yeah.</p> <p>6 Q. And that adds another layer of</p> <p>7 error; is that right?</p> <p>8 A. It can. Although if you look at</p> <p>9 the event study literature that deals with</p> <p>10 confounding events, generally when they're</p> <p>11 doing multiple company event studies they</p> <p>12 include any instance where in the judgment of</p> <p>13 the researcher the event of interest is at</p> <p>14 least half or more than half of effect on that</p> <p>15 day.</p> <p>16 In other words, if there's two</p> <p>17 pieces of information on that day but the</p> <p>18 researcher concludes the other piece is</p> <p>19 insignificant or not likely to be important</p> <p>20 they'll still include that as an event.</p> <p>21 Q. Where is that?</p> <p>22 A. I'd have to go back and look but I</p> <p>23 did a research on what the event study</p> <p>24 literature says on confounding events and I</p> <p>25 was surprised how little there is in the</p> <p>TSG Reporting - Worldwide 877-702-9580</p>	<p>Page 197</p> <p>1 S. HAKALA</p> <p>2 academic literature. Most of the academic</p> <p>3 literature does not really deal with the</p> <p>4 problem of confounding events other than</p> <p>5 figuring out -- believing that by looking</p> <p>6 across a large sample of companies the</p> <p>7 confounding issue can sort of average out.</p> <p>8 And here the way we're averaging</p> <p>9 out is by having a large number of analyst</p> <p>10 reports and analyst related events and trying</p> <p>11 to isolate days when analyst reports are the</p> <p>12 dominant piece of information. Very similar</p> <p>13 to way the academic literature is doing it.</p> <p>14 Q. So how many days did you determine</p> <p>15 were either clean or relatively clean analyst</p> <p>16 days?</p> <p>17 A. I think about 40-something.</p> <p>18 Forty-seven.</p> <p>19 Q. And how do those relate to the</p> <p>20 inflationary or deflationary days?</p> <p>21 A. They give us a measure of the</p> <p>22 equivalent effect or the equivalent disclosure</p> <p>23 effect of certain type of analyst changes.</p> <p>24 Significant upgrades, downgrades, changes in</p> <p>25 price targets, changes in earnings targets,</p> <p>TSG Reporting - Worldwide 877-702-9580</p>

<p>1 S. HAKALA 2 and what effect on average those would have. 3 Q. Okay. So you have inflationary 4 and deflationary days. 5 A. Yes. 6 Q. Those are different than the 7 analyst days, right? 8 A. Yes. Because some of the 9 inflationary and deflationary days relate to 10 the company as opposed to analysts. 11 Q. Okay. So tell me what are -- how 12 did you determine what are inflationary or 13 deflationary days? 14 A. Is the statement a positive 15 statement that I would have expected a priori 16 to cause the stock price to go up and does it 17 in fact go up. That's inflationary. If it's 18 a positive statement that relates to the -- 19 we're talking about the advertising issue here 20 by the way. 21 Q. Okay. 22 A. Because the layoff issue is 23 different. 24 Is it a negative statement about 25 advertising, advertising trends, and earnings TSG Reporting - Worldwide 877-702-9580 </p>	<p>1 S. HAKALA 2 that causes the price to go down or we expect 3 the price to go down and in fact it goes down. 4 I think there's a total of 45 days 5 I considered of which 23 were considered 6 negatives. Of the analyst days. 7 Q. Okay. 8 A. And then there's a broader set of 9 days that relate to advertising in general. 10 Because that includes company earnings 11 announcements. 12 Q. And this notion of relatively 13 clean days, is that something that you found 14 in the finance literature or is that just a 15 term of art you used? 16 A. No, no. That is in the finance 17 literature. When they talked about the 18 confounding, generally it's a knowledge that 19 there can be confounding events on all days if 20 you really look for it. But the real issue is 21 is the confounding information so significant 22 that it affects your estimate enough to be 23 worried about. 24 So when I say relatively clean, 25 for example, a day when there's a negative TSG Reporting - Worldwide 877-702-9580 </p>
<p>Page 200</p> <p>1 S. HAKALA 2 analyst reply but there's also a neutral 3 analyst report that's a mere reiteration I 4 would view that as a relatively clean day 5 because I would view the reiteration as not 6 having an impact or much of an impact and I 7 would view the negative report as being the 8 dominant impact on that day. 9 Q. And is there any support in the 10 academic literature for that; for being able 11 to take analyst reports and determine that one 12 of them is neutral and, therefore, it's not 13 confounding for the purposes of assessing 14 impact? 15 A. Yes. I've seen that in some 16 studies. 17 Q. Can you tell me which studies? 18 A. No. I think some of the work that 19 Shipper did, Laurentius Marais has done some 20 work with Catherine. I have to go back and 21 look at the other analysts' reports. A number 22 of the that studies we cite actually here do 23 something like that. 24 Q. They do? 25 A. They look at buy/sells and</p>	<p>Page 201</p> <p>1 S. HAKALA 2 negative versus positive reports. 3 Q. And say that it's okay to ignore 4 confounding analyst reports if they're 5 neutral? 6 A. Some of them don't say it but if 7 you actually look at the underlying data they 8 do it. In other words, they only include days 9 when there are positive or negative reports 10 but if you actually look you'll see there's 11 more analyst reports on some of those days. 12 But they're neutral. 13 And in fact some of the studies 14 don't even control for confounding information 15 unless it's like a company's earnings 16 announcement. 17 Q. But those studies have been 18 criticized for that. 19 A. No, no. A lot of them have not. 20 In fact, there's a surprising amount of 21 literature they don't even make an effort to 22 control for confounding information. 23 Q. Even when they're looking at a 24 particular date as opposed to an aggregate? 25 A. There's very little of that. In</p>

<p>1 S. HAKALA</p> <p>2 fact, single company event studies where a</p> <p>3 single day of interest is considered, is an</p> <p>4 applied exercise which does not appear</p> <p>5 generally in the academic literature. So</p> <p>6 there's very little in the academic literature</p> <p>7 on that.</p> <p>8 In fact, I think there's a</p> <p>9 discussion in -- of text by Gilson and Black</p> <p>10 that talk about that and say that in those</p> <p>11 circumstances one must simply use some kind of</p> <p>12 analytical approach or deductive reasoning to</p> <p>13 draw inferences.</p> <p>14 So there is literature on it.</p> <p>15 There's not a lot of literature on it and the</p> <p>16 academic literature has tended to sweep the</p> <p>17 issue under the rug and ignore it.</p> <p>18 Q. And is there some objective way to</p> <p>19 determine whether an analyst report is</p> <p>20 neutral?</p> <p>21 A. Well, if the report says it's a</p> <p>22 reiteration or if there's no either price</p> <p>23 target or buy or sell. That would be pretty</p> <p>24 obvious. Pretty objective.</p> <p>25 Q. So that would be a neutral report.</p> <p>TSG Reporting - Worldwide 877-702-9580</p>	<p>1 S. HAKALA</p> <p>2 A. Yeah. Yeah. So our criteria is</p> <p>3 is there a material change in an earnings</p> <p>4 expectation. Is there a material statement</p> <p>5 buy/sell kind of change in rating. Or is</p> <p>6 there a significant material change in price</p> <p>7 target.</p> <p>8 Now, there's one exception. If</p> <p>9 it's an analyst report that's written like a</p> <p>10 day after five other analysts have taken the</p> <p>11 same action we would probably not include it</p> <p>12 because we'd consider it old news. In other</p> <p>13 words, the analyst is just following what</p> <p>14 other analysts have said.</p> <p>15 Q. Even if that analyst in particular</p> <p>16 hasn't said it before.</p> <p>17 A. Yeah. Now, in general, we</p> <p>18 would -- we didn't do that here as you'll</p> <p>19 notice. But in general in most event studies</p> <p>20 I would generally not include those analyst</p> <p>21 reports if they're what I call follow-on or</p> <p>22 me-too reports.</p> <p>23 But in general here we were pretty</p> <p>24 careful -- or I tried to be as careful as I</p> <p>25 could in including any analyst report where</p> <p>TSG Reporting - Worldwide 877-702-9580</p>
<p>1 Page 204</p> <p>2 S. HAKALA</p> <p>3 there was any material change in price target,</p> <p>4 buy or sell rating, or earnings forecast.</p> <p>5 Q. Okay. So if all that stayed the</p> <p>6 same you wouldn't expect it to have any impact</p> <p>7 on the stock price?</p> <p>8 A. No. There may still be impact</p> <p>9 because sometimes the nuances of what's said</p> <p>10 in the narrative, the qualitative statements.</p> <p>11 Q. And you looked through all the</p> <p>12 reports and looked at all the qualitative</p> <p>13 analysis.</p> <p>14 A. No.</p> <p>15 Q. You didn't do that.</p> <p>16 A. No. I couldn't. So to the extent</p> <p>17 that there may have been some reports that</p> <p>18 made some qualitative statements but didn't</p> <p>19 change targets, unless there was a news</p> <p>20 article about it I didn't include it.</p> <p>21 Q. Because you wouldn't expect that</p> <p>22 to have an impact on the stock price?</p> <p>23 A. I wouldn't know for sure. There</p> <p>24 was no way for me to do that.</p> <p>25 Q. Why wasn't there any way for you</p> <p>to do it?</p> <p>TSG Reporting - Worldwide 877-702-9580</p>	<p>1 Page 205</p> <p>2 S. HAKALA</p> <p>3 A. That's not as objective.</p> <p>4 Now, on the other hand you'll see</p> <p>5 there's some news articles where, like,</p> <p>6 Blodget or somebody says AOL's a really good</p> <p>7 stock, you should buy it. I put that in.</p> <p>8 If Becker of Lehman says -- makes</p> <p>9 a comment, and she says something good or bad,</p> <p>10 then I put that again.</p> <p>11 But generally if it's just a</p> <p>12 qualitative type of statement without price</p> <p>13 target or earnings, generally I did not put</p> <p>14 that in unless there was an associated news</p> <p>15 article that highlighted that qualitative</p> <p>16 statement.</p> <p>17 So it had to be something more to</p> <p>18 it.</p> <p>19 MR. GESSER: We're up to Hakala</p> <p>20 10.</p> <p>21 (Hakala Exhibit 10, MediaWeek</p> <p>22 article entitled AOL/Time-Warner - One</p> <p>23 of One?...Plus Commentary on the Past</p> <p>24 Week's Market News and Performance,</p> <p>25 marked for identification as of this</p> <p>date.)</p> <p>TSG Reporting - Worldwide 877-702-9580</p>

<p style="text-align: right;">Page 206</p> <p>1 S. HAKALA 2 BY MR. GESSER: 3 Q. Earlier you said that there was 4 an analyst report from Credit Suisse on 5 February 5th that you thought had a 6 significant impact on AOL stock price; is that 7 right.</p> <p>8 A. Yes. 9 Q. Is that the report? 10 A. Yes. 11 Q. Does this report change AOL -- 12 Credit Suisse's rating or price target or any 13 of the factors we were just discussing that 14 would lead you to believe that it was likely 15 to have an effect on stock price?</p> <p>16 A. No. No, and, in fact, when I 17 first put it in I actually expected it to have 18 only a small positive effect at most. 19 Q. So in your analysis that we're 20 talking about for the disclosures you would 21 have treated this -- but for the fact that it 22 happened to be from Credit Suisse you would 23 have treated this as a neutral report?</p> <p>24 A. Generally, yes. 25 Q. Okay.</p> <p style="text-align: right;">TSG Reporting - Worldwide 877-702-9580</p>	<p style="text-align: right;">Page 207</p> <p>1 S. HAKALA 2 A. Generally, yes. I wouldn't have 3 put it in the event study because I wouldn't 4 have known how to interpret it. Once you read 5 the report - and I was focused on the Credit 6 Suisse - that would alter the interpretation. 7 Q. So this demonstrates that your 8 methodology may have some problems in the 9 sense that there are reports in your view that 10 would be neutral and yet could have a fairly 11 significant impact on stock price?</p> <p>12 MR. HALL: Objection. 13 A. That's true. There's no such 14 thing as a perfect event study. And I think 15 the allusion that there is is an allusion. 16 But this is a little different. 17 When we're talking about the reports of 18 interest in this case we're going to be far 19 more liberal in including them in the event 20 study than we would if they were third-party 21 analyst reports. 22 Q. But I mean whether the reports 23 have an impact on the stock price, that's -- 24 whether they're from Credit Suisse or someone 25 else an effect is an effect; is that right?</p> <p style="text-align: right;">TSG Reporting - Worldwide 877-702-9580</p>
<p style="text-align: right;">Page 208</p> <p>1 S. HAKALA 2 A. That's correct. 3 Q. And what about this report makes 4 you think it would have -- other than looking 5 simply at the stock return what about this 6 report made you think it had a positive impact 7 on the stock price?</p> <p>8 A. Well, there's a number of things. 9 They're really commenting on the news of the 10 prior week and they're saying that they think 11 that the market has become overly skeptical 12 about AOL and it's overly concerned and their 13 analysts say Jamie and Lauren believe that 14 it's underowned and that there's going to be 15 this upside to the stock. 16 And I think in -- I think in 17 context of that, that is what the market sort 18 of refocusing on. It's kind of a report out 19 of the blue after there'd been some negative 20 reaction to news in January. 21 And it seemed to me that the 22 market was now saying, Okay, where is this 23 going to go and this is now a report from CSFB 24 which is a concept report which suggests that 25 we think that this is a stock that's going to</p> <p style="text-align: right;">TSG Reporting - Worldwide 877-702-9580</p>	<p style="text-align: right;">Page 209</p> <p>1 S. HAKALA 2 do better than its peers. 3 Q. Okay. This report is authored by 4 Dennis Leibowitz; is that right?</p> <p>5 A. Yes. And Regan and Pappas. 6 Q. Okay. Is there any allegation of 7 which you're aware that Mr. Leibowitz or Mr. 8 Regan or Mr. Pappas didn't believe anything 9 they were saying in these reports?</p> <p>10 MR. HALL: Objection. 11 A. No. 12 Q. Okay. 13 A. Not that I know of. 14 Q. Do you know of any news stories 15 that picked up on this report and commented on 16 it as being significant?</p> <p>17 MR. HALL: Objection. 18 A. I don't remember. I thought there 19 was something I found but I don't know for 20 sure. 21 Q. And if you look at page 2 of this 22 report, if you look at the fourth paragraph, 23 it talks about doubts about the credibility of 24 AOL's targets being raised. And it says, 25 "There were also some suspicions of accounting</p> <p style="text-align: right;">TSG Reporting - Worldwide 877-702-9580</p>

<p style="text-align: center;">Page 210</p> <p>S. HAKALA</p> <p>maneuvers and concerns over the lack of information on topics like AOL's submission of advertising."</p> <p>A. Yes.</p> <p>Q. And then it says, "The first quarter reflects what is expected to be the slowest in one of the advertising -- the slowest one in the advertising industry particularly for the Turner networks and some of the merger savings are not yet in full force."</p> <p>And you would characterize that as being somewhat negative; is that correct?</p> <p>A. No.</p> <p>Q. No?</p> <p>A. Not for this report. I would suggest that this is reflecting why the stock was reacting negative the prior week. So this is more of a retrospective analysis of why AOL Time-Warner stock has lagged at the end of January. So if you look at my event study, it's not the report itself that's negative. What the report is saying is here are the concerns in the market that have led the stock</p> <p style="text-align: right;">TSG Reporting - Worldwide 877-702-9580</p>	<p style="text-align: center;">Page 211</p> <p>S. HAKALA</p> <p>price to languish recently and the languishing of the stock price really occurred on January 31st and February 1st. So this is a report in response to that.</p> <p>Q. Okay.</p> <p>A. Not -- the report's not saying we're concerned about these things. We're saying this is the market's concern already.</p> <p>Q. Well, it says the first quarter reflects what is expected to be the slowest one in the advertising industry, particularly for the Turner networks.</p> <p>A. Yes.</p> <p>Q. The Turner networks is part of AOL?</p> <p>A. Yes.</p> <p>Q. So that's not -- that's an objective statement, is it not?</p> <p>A. Yes. But not new in this report. That's a statement of concern relating to the drop in the stock price on July 31st and February 1st.</p> <p>Q. January 31st.</p> <p>A. January 31st and February 1st,</p> <p style="text-align: right;">TSG Reporting - Worldwide 877-702-9580</p>
<p style="text-align: center;">Page 212</p> <p>S. HAKALA</p> <p>right.</p> <p>Q. And -- but this discloses a concern about advertising revenue for the Time-Warner division; is that right?</p> <p>A. That was in the market, yes.</p> <p>Q. But you nonetheless view this as a positive report because you think that these concerns are swept aside by the report; is that right?</p> <p>A. This report says that we think that the market is overdiscounted those factors and Jamie Kiggen and Laura Martin are saying we think that you should, you know -- you should buy this because the institutions aren't in this stock as much as they should be and we think the company's going to do better than people think.</p> <p>Q. It says that these issues are going to cause the stock to tread water for a while; is that right?</p> <p>A. Right.</p> <p>Q. Okay. And did you think that the -- is it your assumption that the concentration of institutional ownership was</p> <p style="text-align: right;">TSG Reporting - Worldwide 877-702-9580</p>	<p style="text-align: center;">Page 213</p> <p>S. HAKALA</p> <p>something that was new in this report?</p> <p>A. No.</p> <p>Q. That was already out in the market.</p> <p>A. Yeah.</p> <p>Q. Okay. So then why would that have an effect on the stock price?</p> <p>A. Because that's not really what's going on here. What's going on here is they're saying the market's reacting to these concerns. We think the market is giving too much weight to these concerns. We think AOL's going to do better.</p> <p>Q. But how is that different from what all the -- I mean, there are other analysts who have much higher priced targets, much higher estimates, and -- at this time why is the market reacting to what Credit Suisse is saying?</p> <p>A. Because Credit Suisse is speaking now after the stock has had a shakeout of two days of negative reports and saying we think the market's -- my take of this report is they're saying the market's overreacting and</p> <p style="text-align: right;">TSG Reporting - Worldwide 877-702-9580</p>

<p>1 S. HAKALA 2 that AOL has a track record of credibility so 3 that the market is overdiscounting this stock 4 and we expect this stock to return in the 5 future. And that's what investors of taking 6 out of this and that's why they're reacting to 7 it.</p> <p>8 Now, I was actually surprised at 9 the reaction but clearly it's a significant 10 reaction and there's clearly nothing else I 11 found that would explain it other than this.</p> <p>12 So sometimes a report that might 13 not change anything but is reacting after a 14 negative event such as occurred on February 15 1st, even reiterating a report that's 16 following a negative development can sometimes 17 have a positive effect. And that's an example 18 of what's happening here.</p> <p>19 Q. So what happened on February 1st? 20 A. It's in our events study. 21 (Document review.) 22 A. February 1st was -- the tag line 23 from Reuters is investors are skeptical about 24 growth prospects and are now thinking that 25 numbers released the day before were worse</p> <p>TSG Reporting - Worldwide 877-702-9580</p>	<p>1 S. HAKALA 2 than what they originally thought. 3 And then there's another article 4 the following day saying that AOL is 5 hard-pressed to meet its fiscal year targets. 6 Q. And so that's -- February 1st. So 7 what -- is that a advertising day in your -- 8 A. Yes. 9 Q. So -- and what does that mean? 10 That means that this was a partial correction 11 of Credit Suisse's omission earlier in the 12 month; is that right? 13 A. Yes. 14 Q. And then you take the position 15 that on February 5th then there was a 16 reinflation; is that correct? 17 A. Yes. Yes. 18 Q. Okay. Does it -- does your -- and 19 do you view February 1st as a relatively clean 20 day? 21 A. It's relatively clean for the news 22 on that day. However, there is a positive 23 CSFB report on that day but it doesn't seem to 24 stem the tide. The day is dominated by 25 investor and other analyst reaction. So in TSG Reporting - Worldwide 877-702-9580</p>
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<p>Page 218</p> <p>1 S. HAKALA 2 have concerns at all. The reports are really 3 mixed. Some reports are the market's 4 overreacting to concerns which is sort of the 5 CSFB tone and other reports are these are 6 legitimate concerns so we're lowering our 7 EBITDA targets or our EBITDA targets are going 8 to be below management guidance. So there's 9 sort of two sets of reports in my mind with 10 some gradation in between.</p> <p>11 Q. And you feel that you can sift 12 through all this and determine the effect of 13 the disclosure?</p> <p>14 A. Well, all we're doing is we're not 15 trying to determine the effect of a single 16 disclosure. We're saying there's a whole 17 series of relevant statements on that day but 18 since they're all relevant we're taking the 19 net effect of the stock price movement on that 20 day and we're considering it to be related to 21 the advertising related claims in this case so 22 I don't have to parse it out because all of 23 the events, all of the statements relate 24 primarily to the issue in the case.</p> <p>25 Q. But you didn't read all those</p> <p>TSG Reporting - Worldwide 877-702-9580</p>	<p>Page 219</p> <p>1 S. HAKALA 2 reports to determine that?</p> <p>3 A. I can't say for certain I read all 4 of them but I certainly read a lot of them. 5 And I certainly read summaries of most of 6 them.</p> <p>7 Q. So is that amount that is 8 attributable to the disclosure, is that 9 quantifiable or are you just take whatever the 10 stock drop was that day and you attribute all 11 of that to the disclosure of -- of what?</p> <p>12 A. Once I'm convinced that the 13 statement on that day and the movement in the 14 stock price on that day relate to the issue in 15 the case and not something else then I take 16 the net movement on that day.</p> <p>17 Q. And the net --</p> <p>18 A. The fact that there are multiple 19 statements on that day doesn't change that 20 result.</p> <p>21 Q. So how can you determine as 22 between all that information what's relevant?</p> <p>23 A. Well, all of it's relevant. 24 That's the problem is all of it's relevant 25 so --</p> <p>TSG Reporting - Worldwide 877-702-9580</p>
<p>Page 220</p> <p>1 S. HAKALA 2 Q. Well, cumulatively it's relevant 3 but any particular piece of it, you can't 4 determine whether any particular piece of it 5 is relevant.</p> <p>6 A. Well, why not? If you're talking 7 about what is -- what is the punch line of 8 what investors are react to go on that day 9 it's relevant information.</p> <p>10 Q. And what is that?</p> <p>11 A. The relevant information is 12 whether or not advertising demand is going to 13 be -- and pricing is going to be sufficient to 14 allow AOL to meet its revenue and earnings 15 targets.</p> <p>16 Q. And when they talk about 17 advertising is that on-line or is that --</p> <p>18 A. Both.</p> <p>19 Q. It's both?</p> <p>20 A. It's both.</p> <p>21 Q. And where do you get that from?</p> <p>22 A. From the news articles and the 23 analysts' reports.</p> <p>24 Q. Which news articles?</p> <p>25 A. I cite one in specific.</p> <p>TSG Reporting - Worldwide 877-702-9580</p>	<p>Page 221</p> <p>1 S. HAKALA 2 Q. Okay. Which one is that?</p> <p>3 A. Reuters.</p> <p>4 Q. What does it say?</p> <p>5 A. Growth prospects are now thinking 6 the numbers released the day before were worse 7 than when they originally thought.</p> <p>8 But the issue was advertising and 9 advertising rates and growth.</p> <p>10 Q. So just so I understand, is there 11 any peer review method that would allow you to 12 determine that the stock was responding to the 13 Reuters article as opposed to something else?</p> <p>14 A. No. The Reuters article was not 15 what the market was responding to. The 16 Reuters article is a summary of what the 17 market was responding to. It's the other way 18 around.</p> <p>19 Q. Okay. So what was the market 20 responding to?</p> <p>21 A. It was responding to these 22 concerns and these concerns were expressed by 23 a number of different analysts and a number of 24 different investors. And the Reuters article 25 is just a convenient way of summarizing what</p> <p>TSG Reporting - Worldwide 877-702-9580</p>

<p>1 S. HAKALA</p> <p>2 the market was responding to. And the peer</p> <p>3 reviewed way of doing that is to look at the</p> <p>4 news and ask what are the analyst reports</p> <p>5 saying about why the stock reacted negatively.</p> <p>6 And, in fact, if we look at Hakala</p> <p>7 Exhibit 10 we see exactly it says, "This is</p> <p>8 what the market is skeptical about. Here's</p> <p>9 the concerns in the market."</p> <p>10 And my point is that the February</p> <p>11 5th report by Credit Suisse First Boston says</p> <p>12 that the concerns that the market's reacting</p> <p>13 to at the end of January and early February</p> <p>14 relate to the allegations in this complaint.</p> <p>15 Q. And earlier you said that the</p> <p>16 effect of a number of analysts speaking would</p> <p>17 be different than the effect of one analyst</p> <p>18 speaking; is that right?</p> <p>19 A. Sometimes. Sometimes not.</p> <p>20 Q. Okay. In this particular case</p> <p>21 you're tagging CSFB with all the liability for</p> <p>22 a decline in AOL stock price that occurs on a</p> <p>23 day when there are a number of analyst</p> <p>24 reports; is that right?</p> <p>25 A. No. No, I'm not.</p> <p>TSG Reporting - Worldwide 877-702-9580</p>	<p>1 S. HAKALA</p> <p>2 Q. No? What are you doing?</p> <p>3 A. I'm only tagging them with a</p> <p>4 fraction of that and I'm considering that to</p> <p>5 be an event which releases inflation from the</p> <p>6 share price so it reduces damages in this</p> <p>7 case. It doesn't increase them.</p> <p>8 Q. This isn't a relative disclosure</p> <p>9 day?</p> <p>10 A. It is relative disclosure but</p> <p>11 because it represents the materiality of the</p> <p>12 concerns, it reduces some of the inflation in</p> <p>13 the stock price before you could have damages</p> <p>14 So it doesn't increase damages. It decreases</p> <p>15 damages by including that day in the event</p> <p>16 study. Including that day in the event study</p> <p>17 and putting a partial weight on that date</p> <p>18 which is determined mathematically in Exhibit</p> <p>19 C-1A and C-1 causes that event to reduce</p> <p>20 damages. Not increase damages.</p> <p>21 Q. But that's not an equivalent</p> <p>22 disclosure date for you?</p> <p>23 A. It is an equivalent disclosure</p> <p>24 date. It does give us information that the</p> <p>25 issues in this complaint are material but</p> <p>TSG Reporting - Worldwide 877-702-9580</p>
<p>Page 224</p> <p>1 S. HAKALA</p> <p>2 because it's causing the stock to go down for</p> <p>3 reasons related to the fraud before I argued</p> <p>4 the first major corrective disclosure, I don't</p> <p>5 assume there's any loss causation associated</p> <p>6 with the drop on that date so I don't have any</p> <p>7 damages on that day.</p> <p>8 Q. When's the first major disclosure</p> <p>9 date?</p> <p>10 A. The first major disclosure that</p> <p>11 really sort of reveals the relevant truth in</p> <p>12 my mind is really the July 18th date.</p> <p>13 Q. Okay. We'll get to that in a</p> <p>14 second.</p> <p>15 A. So there's positive and negative</p> <p>16 events as the mix of information's changing</p> <p>17 and going back and forth in this time period.</p> <p>18 And I want to pick up both positive and</p> <p>19 negative days and give some weight to them.</p> <p>20 But it's a fractional weight that reflects</p> <p>21 CSFB's role, not a full weight. I'm not</p> <p>22 putting a hundred percent weight on that.</p> <p>23 Q. So what weight are you putting on</p> <p>24 that?</p> <p>25 A. It's about .1341.</p> <p>TSG Reporting - Worldwide 877-702-9580</p>	<p>Page 225</p> <p>1 S. HAKALA</p> <p>2 Q. Of what?</p> <p>3 A. Of the full effect. So about 13.4</p> <p>4 percent of the full --</p> <p>5 Q. And how do you arrive at that</p> <p>6 number?</p> <p>7 A. It's calculated based on the event</p> <p>8 effect of CSFB's analyst reports throughout</p> <p>9 the period.</p> <p>10 Q. Cumulatively?</p> <p>11 A. Cumulatively.</p> <p>12 Q. So it's a rough --</p> <p>13 A. It's solved. It's solved for.</p> <p>14 It's called a calibration. Which is something</p> <p>15 in the peer review literature, by the way.</p> <p>16 So that's an exact calculation of</p> <p>17 what portion of all those relative events</p> <p>18 should be attributable to CSFB by itself.</p> <p>19 Q. When you take -- well, let's go to</p> <p>20 July 18th.</p> <p>21 A. Okay.</p> <p>22 Q. And that's a negative ad related</p> <p>23 disclosure date for you?</p> <p>24 A. Yes.</p> <p>25 Q. And that's the first date for</p> <p>TSG Reporting - Worldwide 877-702-9580</p>

